

SEPTEMBER 1981

THE POLICE

"What we play now is modern music," notes Andy Summers, guitarist for the Police, in discussing the band's latest A&M release *Ghost In the Machine*. "The sound of the group is a synthesis of many different elements that we've integrated into our own playing over the years. Our backgrounds and attitudes are different. It's the tensions between us that make the group special, not because we all come from the same background and are all expert at playing one kind of music. It's the difference between us that we blend together to make new music."

Whatever that special blend is, the Police's form of "new music" is one of the most infectious sounds to emerge in recent memory. And apparently rock fans all over the world agree, as the Police have topped charts from Australia to Belgium. Their world tour has placed them before audiences in Japan, India, Greece, Egypt, and Argentina as well as the usual rock consuming countries. After only three albums, singer/bassist Sting, guitarist Andy Summers, and drummer Stewart Copeland have become international superstars.

But as anyone knows, such things don't happen overnight, and in the case of the Police, years of individual and collective effort went into their success. Drummer Stewart Copeland first conceived the idea for a group that would keep things simple and inexpensive during the height of the punk upheaval. Meanwhile, Sting, a former schoolteacher and longtime jazz bassist, was making a name for himself in Northern England with a group called Last Exit. Creative sparks flew when Stewart and Sting met up, and together with guitarist Henri Padovani, they formed the Police.

While the group was touring France along with a band featuring Andy on guitar (a veteran of tours with the Animals, Kevin Ayers, and Zoot Money), a mutual admiration society was struck, and Andy played with the group as a foursome until Henri left. On August 18, 1977, the blond trio played their first gig at Rebecca's Club in Birmingham, England.

The group set out with a back-to-basics approach. They produced a stunning debut album, *Outlandos d'Amour*, for a mere \$6,000. "Roxanne," the group's first hit single, exploded worldwide and set the stage for the Police's low budget tour to hit the far corners of the earth.

A year later, *Regatta de Blanc*, featuring "Message In A Bottle" and "Walking On the Moon," earned the Police their first American gold record and solidified their reputation as one of rock's most unique new voices. Last year's *Zenyatta Mondatta* was a virtuoso blend of ensemble playing and provocative lyrics that was the biggest selling album in the U.K. for the year and also garnered the trio's first platinum album in the United States. Aided by the top ten hits "Don't Stand So Close To Me" and "De Do Do Do, De Da Da Da," as well as a number of album cuts that captured the FM airwaves, *Zenyatta* confirmed the group's commercial success in the United States and furthered their career as an international super-group.

Each Police album has outsold its predecessor, and the group's fourth LP, *Ghost In the Machine*, is certain to uphold the tradition. Recorded at George Martin's studio in Montserrat, the album was produced by the Police with Hugh Padgham sharing a co-producers credit with the band. Sting is responsible for a large portion of the songwriting as well as the saxophone riffs on "Demolition Man," "Too Much Information" and "One World (Not Three)." Other tracks on the album include "Spirits In the Material World," "Every Little Thing She Does Is Magic," "Invisible Sun," "Hungry For You," "Rehumanize Yourself," "Omegaman," "Secret Journey," and "Darkness."

The Police will be touring America from January through March 1982.





INTERNATIONAL GOLD & PLATINUM CERTIFICATIONS

ZENYATTA MONDATTA—1981

Austria — Platinum
Belgium — Gold
Canada — Platinum
England — Platinum
France — Gold
Germany — Gold
Holland — Platinum

Italy — Gold
N. Zealand — Platinum
Norway — Silver
S. Africa — Gold
Spain — Gold
Switzerland — Gold
Japan — Platinum

REGATTA de BLANC—1980

England — Triple Platinum
Holland — Double Platinum
Canada — Platinum
France — Gold

OUTLANDOS d'AMOUR

England — Platinum
Holland — Platinum
Australia — Gold
Canada — Gold

INTERNATIONAL AWARDS

THE POLICE

- #1 Best New Artist of The Year/Rolling Stone Critics Poll
1980—U.S.A.
- #1 Best Band/Music Readers Poll
1980—England
- #1 Best Group/Evening News Readers Poll
1979—England
- #2 Best Group/New Musical Express
1979—England
- #1 Group Of The Eighties/Radio Havalind
1980—Belgium
- #1 Best Group/Musical Express Readers Poll
1980—Holland
- #1 Best Group/HitRant
1980—Holland

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DOMESTIC AWARDS

THE POLICE

- #6 TOP MALE GROUP—RECORD WORLD 1981
- #1 TOP NEW MALE GROUP—RECORD WORLD SINGLES AWARDS 1981
- #5 TOP GROUP—CASHBOX POP SINGLES AWARDS 1981
- #3 TOP AOR GROUP—CASHBOX POP ALBUM AWARDS 1981
- #5 TOP GROUP—CASHBOX POP ALBUM AWARDS 1981

ZENYATTA MONDATTA

- #16 TOP ALBUM—RECORD WORLD ALBUM AWARDS
- #5 TOP ALBUM (GROUP)—RECORD WORLD 1981
- #2 TOP CROSSOVER GROUP—RECORD WORLD 1981
- #5 TOP DISCO CROSSOVER—RECORD WORLD 1981

GRAMMY NOMINATIONS

1979 – 1980

- Best Pop Vocal Group—REGATTA de BLANC
- Best Rock Instrumental—REGATTA de BLANC
- Best Rock Performance/Group—REGATTA de BLANC
- Best Instrumental Composition—REGATTA de BLANC
- Best Engineered Record/Non-Classical—"Message In A Bottle"
- Best Record of The Year/Single—"Message In A Bottle"
- Best Album of The Year—REGATTA de BLANC
- Best Song of The Year—"Message In A Bottle"

DOMESTIC GOLD & PLATINUM CERTIFICATIONS

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| REGATTA de BLANC | — Gold | April 30, 1981 |
| OUTLANDOS d'AMOUR | — Gold | April 31, 1981 |
| ZENYATTA MONDATTA | — Gold | December 12, 1981 |
| ZENYATTA MONDATTA | — Platinum | May 3, 1981 |

