

IGGY POP

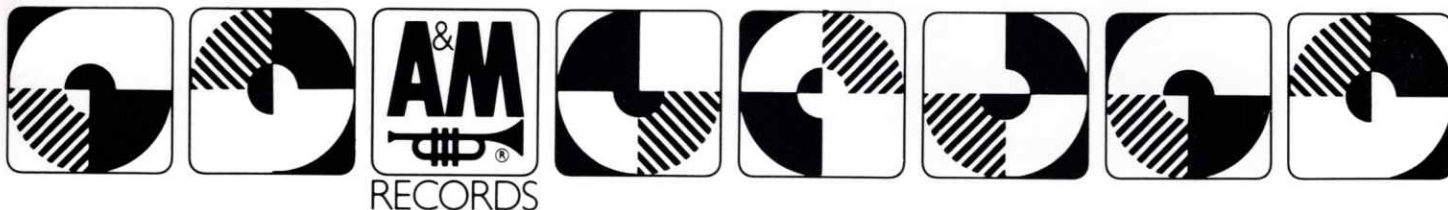
BLAH BLAH BLAH (\$8.98)

A&M SP/CS/CD 5145
Ship date: Sept. 22
Street date: Sept. 29

SINGLE RELEASE/PLAN: "CRY FOR LOVE"

AM 2874 (7-inch)*
SP 17426 (AOR DJ-only 12-inch)**
SP 12203 (Commercial 12-inch with bonus
B-side not on the album, "Little Miss
Emperor")***

AOR** Workdate:	Sept. 10
DANCE*** Workdate:	Sept. 17
CHR* Workdate:	Sept. 24



IGGY THE ARTIST:

Founding member and focal point of America's seminal garage band, The Stooges, Iggy Pop began his career as a stockboy at Ann Arbor's Discount Records. Today, he's a solo rock renegade who commands fanatical loyalty from fans, press and industry heavies alike.

Iggy's arguably the only cult rocker whose following is worldwide. Sharing the stage with Iggy on a 1982 Police tour, Sting called him "a marvelous example of a survivor."

IGGY THE WRITER:

Sharing writing credits with longtime Pop fan David Bowie, Iggy's career took a new turn when their "China Girl" collaboration became a #6 AOR, Top 10 CHR and crossover Dance phenomenon from the platinum-plus *Let's Dance* album.

THE PRODUCERS:

Bowie has often toured as an incognito member of Iggy's band. For Iggy's A&M debut, Bowie comes out of hiding long enough to serve as the sessions' co-producer. Current Queen mentor David Richards completes the team.

THE SOUND:

A new Pop band, put together by Bowie's Live Aid show guitarist Kevin Armstrong, takes Iggy to the dance floor via AOR and CHR routes for his most market-conscious album yet. It's accessible rock that allows consumers to catch up with an artist admired for being ahead of his time.

THE SONGS:

Eight of the nine tracks are new Iggy Pop collaborations. Five were co-written with David Bowie. Three were penned with former Sex Pistols guitarist Steve Jones. The album's only cover tune is "Real Wild Child"—a rare Australian rock hit from the '50s, brought to America by Buddy Holly/Crickets' drummer Jerry "Ivan" Allison.

LEAD TRACKS:

The sensitive-but-tough-guy rocker "Shades," the Spector/wall-of-soundlike "Isolation" and the synthesized dance rock of "Fire Girl" are just some of the potential choices for follow-ups to the first single "CRY FOR LOVE," a hard rock anthem.

THE FIRST VIDEO:

Iggy's "CRY FOR LOVE" vidclip is appropriately directed by Julian Temple, whose credits include Bowie's "Jazzin' For Blue Jean" extended video, his feature film *Absolute Beginners* and the currently visible "When I Think Of You" Janet Jackson stunner.

THE PACKAGE:

Dylan/Culture Club designer Nick Egan has done a clean job of wrapping the Iggy attitude around the vinyl.

THE MOVIE STAR:

Iggy's currently shooting his first feature film, *Straight To Hell*, a spoof of Hollywood Westerns directed by Alex "Repo Man" Cox. When the film opens next year, he'll be sharing the screen with Emilio Estevez and Harry Dean Stanton.

THE OPPORTUNITY:

Iggy reveals: "I would like to go through my own hands and my own voice to make music that would be played in 1986 and be remembered in 1999." From the revealing sound of his first for A&M, he's done just that.