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RONDOR MUSIC INTERNATIONAL SIGNS RAP-ARTIST OBIE TRICE

Santa Monica, California, October 16, 2003 – Rondor Music International recently signed Shady/Interscope recording artist Obie Trice to a worldwide publishing deal, it was announced by Lance Freed, President, Rondor.

Obie Trice's debut album, *Cheers*, had impressive first week sales, entering at No. 5 on the Billboard 200 and No. 3 on the R&B/Hip Hop Albums chart. The album has already achieved Platinum status in Canada. The first single, "Got Some Teeth" is currently in the top 15 on the R&R CHR/Rhythmic chart, and climbing.

Obie, a native from Detroit, has songs on the *8 Mile* Soundtrack, *Cradle to the Grave* Soundtrack and the *Eminem Show*. The *Cheers* album was produced by Eminem and features special guests Eminem, Dr. Dre, 50 Cent & G-Unit, Timbaland and Busta Rhymes.

Rondor Music International is part of the Universal Music Group, the world's leading music company with wholly-owned record operations or licensees in 71 countries. Its businesses also include Universal Music Publishing Group, one of the industry's largest global music publishing operations.

About Universal Music Group

Universal Music Group consists of record labels Decca Record Company, Deutsche Grammophon, Interscope Geffen A&M Records, Island Def Jam Music Group, Lost Highway Records, MCA Nashville, Mercury Nashville, Mercury Records, Philips, Polydor, Universal Music Latino, Universal Motown Records Group, and Verve Music Group as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalog of music in the industry, which is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Strategic Marketing and Commercial Affairs (outside the U.S.). Universal Music Group also includes eLabs, a new media and technology division.

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