

THE ALBUM COVER THAT UNLEASHED THE IMAGINATIONS AND
APPETITES OF A WHOLE GENERATION
IS STILL FRESH AND INTOXICATING 40 YEARS LATER

WHIPPED CREAM & OTHER DELIGHTS

On April 19th Shout! Factory Reissues Herb Alpert and the Tijuana Brass'
Sexy and Whimsical Chart-Topping creation

LOS ANGELES--A feast for the eyes and the ears, Herb Alpert and the Tijuana Brass' *Whipped Cream & Other Delights* (originally released in April 1965) was a sumptuous buffet of Brazilian jazz, mariachi and Dixieland that music lovers just couldn't get enough of. Topped off with their runaway hit "A Taste of Honey," the album spent eight weeks at #1. And then there was the album cover - that daring, sensual photo of a voluptuous model draped only in whipped cream from head to toe.

On April 19th, Shout! Factory will reissue the classic *Whipped Cream & Other Delights* as part of The Herb Alpert Signature Series, a long-term campaign to release deluxe re-mastered editions of Alpert's albums recorded with the Tijuana Brass. The newly remastered edition of this all-time classic album now also features two previously unreleased bonus tracks, "Rosemary" and "Blueberry Park," both, of course, in keeping with the delectable flavor-per-song phenomenon of the original LP's twelve selections.

40 years after its initial release, pundits still debate about the secret behind Whipped Cream, a concept album built entirely around savory subjects that marked Alpert and the Tijuana Brass' breakthrough to the mainstream. Perhaps it was the way they bridged the gap between the generations by writing vibrant pop songs rooted in traditional music. Or their sexy Brazilian saunter through "Green Peppers" and "Bittersweet Samba." Could it be the playful "Whipped Cream," which rode into pop culture infamy when "The Dating Game" started using it as a theme song? Or maybe that cover had something to do with it after all. Whatever the reasoning, the album aerated to #1 on *Billboard's* Pop Albums chart, and its Top 10 single "Taste Of Honey" took home four GRAMMY® Awards including "Record Of The Year" for 1965...very sweet indeed!

Within a year of releasing *Whipped Cream*, Alpert and the Tijuana Brass set a record that has yet to be challenged; four of their albums sat in the Top 10 throughout 1966. Alpert went on to sell over 75 million albums, win six Grammy® Awards, and built the legendary A&M Records (home to Sheryl Crow, Sting, Janet Jackson and The Carpenters). In total, Alpert has released over 30 albums, fourteen certified platinum, fifteen gold, and five #1 hit singles.

About Shout! Factory:

Shout! Factory is a broad-based audio and home video entertainment company whose cofounders — Richard Foos, Bob Emmer and Garson Foos — share a passion for pop culture of the 20th century and beyond. Video and DVD projects include television programming spanning 75 years, live music concerts, animation and sports collections and special interest documentaries. Audio products from Shout! Factory consist of GRAMMY®-nominated box sets, anthologies and "best of" collections, as well as new music, soundtrack releases, deluxe album reissues and quirky compilations. Shout! Factory's catalog features vintage and legendary performances from some of the greatest — and most eccentric — artists of our time.
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HERB ALPERT & THE TIJUANA BRASS: WHIPPED CREAM & OTHER DELIGHTS

Catalog Number: DK 32868

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TRACK LISTING

1. A Taste Of Honey (*Robert Scott/Ric Marlow*)
2. Green Peppers (*Sol Lake*)
3. Tangerine (*John Mercer/Victor Shertzinger*)
4. Bittersweet Samba (*Sol Lake*)
5. Lemon Tree (*Will Holt*)
6. Whipped Cream (*Naomi Neville*)
7. Love Potion #9 (*Jerry Leiber/Mike Stoller*)
8. El Garbanzo (*Sol Lake*)
9. Ladyfingers (*Toots Thielemans*)
10. Butterball (*Mike Henderson*)
11. Peanuts (*Luis Guerrero*)
12. Lollipops And Roses (*Tony Velona*)
13. Bonus Track – Rosemary (*Herb Alpert*)
14. Bonus Track – Blueberry Park (*Herb Alpert*)

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