

butterfly boucher



flutterby

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"I remember where I was when I first heard what I thought were demos from a young Australian singer with the unlikely name of Butterfly. It's rare when a collection of handmade songs from an unsigned artist lights upon your shoulder, and impresses you with every song. Every song. For my part, I only knew that I couldn't wait to play this girl on the radio. That's the best barometer I've found that works for me. And of course, I wanted to know more about her. We all needed to know more about her I felt. I also knew in the moment that the world, in time, would come to know everything about her."

— Chris Douridas - KCRW

BUTTERFLY

- *Wrote all the songs on flutterby*
- *Played every instrument on the album and arranged it from start to finish*
- *Designed album packaging*
- *Wrote and directed her video for "I Can't Make Me"*
- *Has played in bands since the age of 10*

RADIO

'Another White Dash' going for adds at Non-Com, AAA, and Hot AC in early February

VIDEO

"Another White Dash"
M2, fuse and local outlets in February

MERCHANDISE

Advance Music, Posters, Flats
"A Short Film About Butterfly" EPK

TOUR

On tour with The Barenaked Ladies
beginning early February and again in early
summer with Sarah McLachlan

INTERNET

www.butterflyboucher.com

Butterfly Boucher/Flutterby

Street Date: 2/24

Orders Due: 2/6

Notes:

Genre: Rock

Packaging: Jewel case

Box Lot: 30



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