

JUST THE FACTS

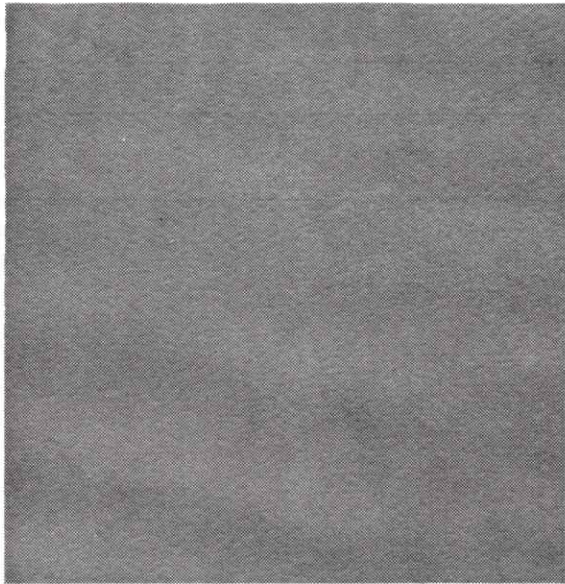
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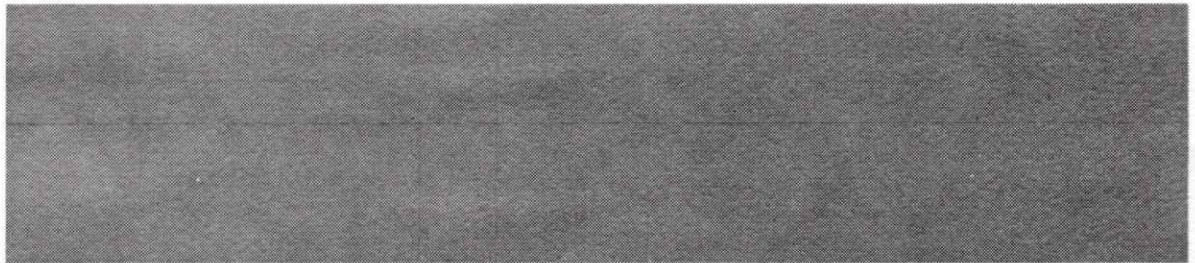


SEPTEMBER 1978 FPS #11

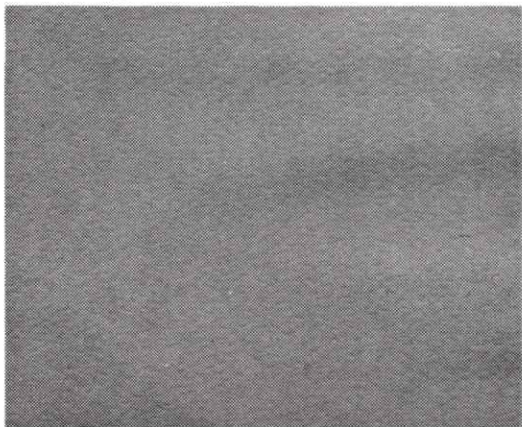
HERB ALPERT/HUGH MASEKELA/THE MAIN EVENT...LIVE



GINO VANNELLI/BROTHER TO BROTHER



STYX/PIECES OF EIGHT



PLEASE EXCUSE OUR APPEARANCE...

But we're still remodeling, and re-organizing JUST THE FACTS and FOREPLAY. To get you your information with more time up-front of each release.

During the transition, we've been faced with two choices regarding current pre-release publications: 1) To get 'em to you pretty, or 2) To get 'em to you fast.

We've opted for #2--on a temporary basis--This is it: one combined JUST THE FACTS/FOREPLAY issue.

We're workin' on it.

HERB ALPERT/HUGH MASEKELA

THE MAIN EVENT...LIVE



THE ARTISTS: HERB ALPERT/HUGH MASEKELA

THE ALBUM: THE MAIN EVENT...LIVE

THE NUMBERS: SP-4727 (\$7.98-list LP)
8T-4727 (\$7.98-list tape)
CS-4727 (\$7.98-list tape)

THE PRODUCERS: Herb Alpert, Hugh Masekela and Mosa Jonas Gwangwa
Associate producer: Don Hahn

THE DUO: Their first album together prompted The Hollywood Reporter's Frank Barron to forecast: "Whoever...thought of putting Alpert and Masekela together deserves nothing but gold and platinum..." Now the pair's deserving second album is here.

THE SETTING: Recorded live at The Roxy in May, and recently live on A&M's Soundstage. Following up the most impressive musical and chart performances in years from either artist--and a tour that had audiences raving in 12 major markets.

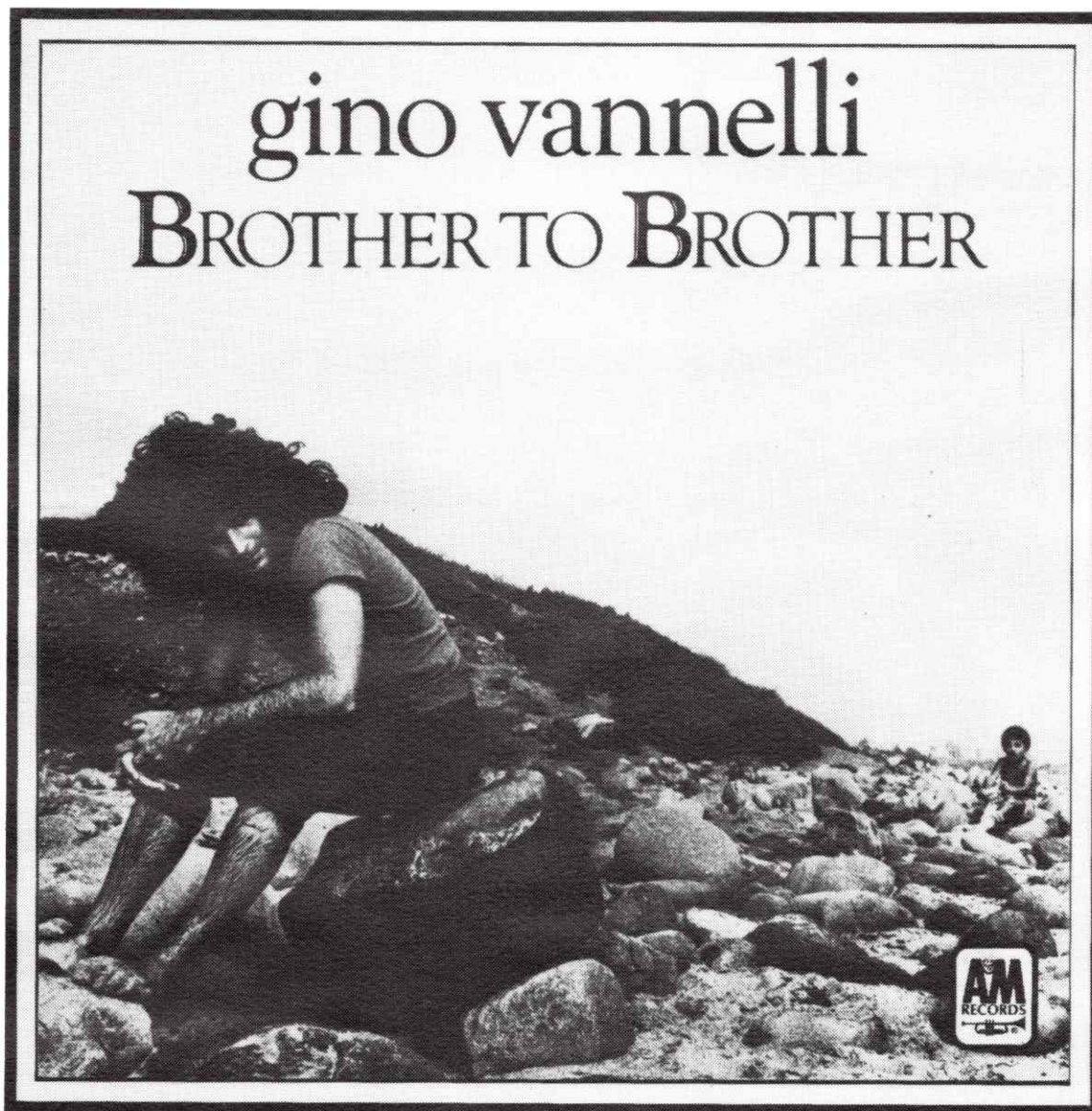
HERB ALPERT/HUGH MASEKELA/THE MAIN EVENT... LIVE

CONTINUED

- THE SONGS: A New Herb Alpert instrumental ("I'm Comin' Home"), a soul/pop classic first famed by The Stylistics ("People Make The World Go 'Round"), and an international standard with a Latin flavor ("Besame Mucho"). Plus five South African pieces -- four by the album's co-producer, Mosa Jonas Gwangwa.
- THE LINE-UP: Gwangwa's trombone joins Herb's trumpet and Hugh's flugelhorn to front a tour-hardy group that includes the guitars of Jeff Sigman and Arthur Adams, Buddy Williams and David Williams on drums and bass, Larry Willis on piano and the percussion of Manolo Badrena. Again, The Reporter has said it all: "What A band!"
- THE PROMO FACTS: Their first album broke Herb R&B and Hugh AOR while charting solidly in pop and jazz territory. Programmers of all persuasions turned out for the shows. CashBox voted them #1 Pop Duo and #1 Jazz Duo.
- THE SALES FACTS: This album documents the tour that helped break and sustain the last. Look for strong and early signs in New York, Philadelphia, New Orleans and Atlanta.
- THE RESULT: A well-received live arena draw lands its one-two punch on vinyl.
- HERB ALPERT/HUGH MASEKELA can also be heard on the A&M/Horizon Album:
HERB ALPERT/HUGH MASEKELA (SP-728)
- HERB ALPERT can also be heard on A&M Albums:
- | | |
|--|--------------|
| GREATEST HITS VOL. II | (8T/CS-4627) |
| HERB ALPERT & THE TIJUANA BRASS FOUR-SIDER | (SP-3521) |
| SOLID BRASS | (SP-4341) |
| GREATEST HITS | (SP-4245) |
| THE BEAT OF THE BRASS | (SP-4146) |
| WHAT NOW MY LOVE | (SP-4114) |
| GOING PLACES | (SP-4112) |
| WHIPPED CREAM AND OTHER DELIGHTS | (SP-4110) |
| SOUTH OF THE BORDER | (SP-4108) |
| TIJUANA BRASS VOL. II | (SP-4103) |
| THE LONELY BULL | (SP-4101) |
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- Product Manager: Jordan Harris

GINO VANNELLI

BROTHER TO BROTHER



THE ARTIST:

GINO VANNELLI

THE ALBUM:

BROTHER TO BROTHER

THE NUMBERS:

SP-4722 (\$7.98-list LP)
8T-4722 (\$7.98-list tape)
CS-4722 (\$7.98-list tape)

THE PRODUCERS:

Gino Vannelli, Joe Vannelli and Ross Vannelli

THE TRANSITION:

For five chartable albums, Gino's heavily synthesized symphonic sound has developed and evolved. But now, Gino decisively moves into the creative pop/soul mainstream.

THE MUSIC:

With Gino's voice now often playing off the guitars, the passion sounds more concise and accessible. The positive changes are most evident in "I Just Wanna Stop." Written by brother Ross (who's been handling Gino's live sound for four years), it demands--and receives--singling out and will ship 21 days prior to the album's release.

GINO VANNELLI/BROTHER TO BROTHER

CONTINUED

THE SONGS: Nine in all, with seven new Gino originals. Besides "...Stop," Ross has also contributed "Love And Emotion."

THE PROMO FACTS: Gino maintains--and advances--his AOR momentum here. With a sound that could also please an Earth Wind & Fire-type audience. Watch Pittsburgh for one test of his white-to-black crossover acceptance. And check into Atlanta and New Orleans for some early Top 40/AOR readings.

THE SALES FACTS: The new Gino should be strongly welcomed in markets like hard-rockin' Dallas/Ft. Worth and concert-conscious Philadelphia. Early reports here should tell us how big is big.

THE RESULT: "...Stop" could be the start of a whole new Gino. One "Brother To Brother" knows all about.

GINO VANNELLI can also be heard on A&M Albums:

A PAUPER IN PARADISE	(SP-4664)
THE GIST OF THE GEMINI	(SP-4596)
STORM AT SUNUP	(SP-4533)
POWERFUL PEOPLE	(SP-3630)
CRAZY LIFE	(SP-4395)

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Product Manager: Dorene Lauer

Styx

Pieces of Eight





THE ARTISTS:

STYX

THE ALBUM:

PIECES OF EIGHT

THE NUMBERS:

SP-4724 (\$7.98-list LP)
8T-4724 (\$7.98-list tape)
CS-4724 (\$7.98-list tape)

THE PRODUCERS:

Styx
Production assistance: Barry Mraz

THE GRAND FOLLOW-UP:

"Pieces Of Eight" appropriately follows Styx's seventh album as a unit, an album which is already over 2.5 million copies. But "Grand Illusion" is still strong, so you can expect this one to place the band in the mega-platinum category.

THE PIECES:

All the magic of the high energy "Illusion," with the added impetus of superstar reality. Once again, band members Dennis DeYoung, James Young and Tommy Shaw divide the writing and solidify the music for the line-up which continues to boast John and Chuck Panozzo as well. Ten songs in all, representing a musical continuity with and a lyrical progression

STYX/PIECES OF EIGHT

CONTINUED



THE TOURING:

from their past. Including "Blue Collar Man" and "I'm O.K." Styx's new "Pieces Of Eight" show will play before a collective audience in excess of 1 million. Some 92 cities are set between September and February, with major markets concentrated in the pre-Christmas leg for maximum benefit. Supporting acts are of the calibre of Bob Welch and Blue Öyster Cult.

THE PROMO FACTS:

Heavy FM rotation for a "Grand..." nine months has made them one of the biggest AOR acts of all time. And even after one Top 10 single, Top 40's couldn't seem to get enough Styx.

THE SALES FACTS:

Solid album chartings for 14 months, several spent entrenched in the Top 10. With the same album still an awesome performer.

THE RESULT:

The kind of musical follow-through that continues to justify the ultimate in praise: "The finest American band we have right now." (Johnny Holmes, Corpus Christi Times)

STYX can also be heard on A&M Albums:

THE GRAND ILLUSION	(SP-4637)
CRYSTAL BALL	(SP-4604)
EQUINOX	(SP-4559)

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