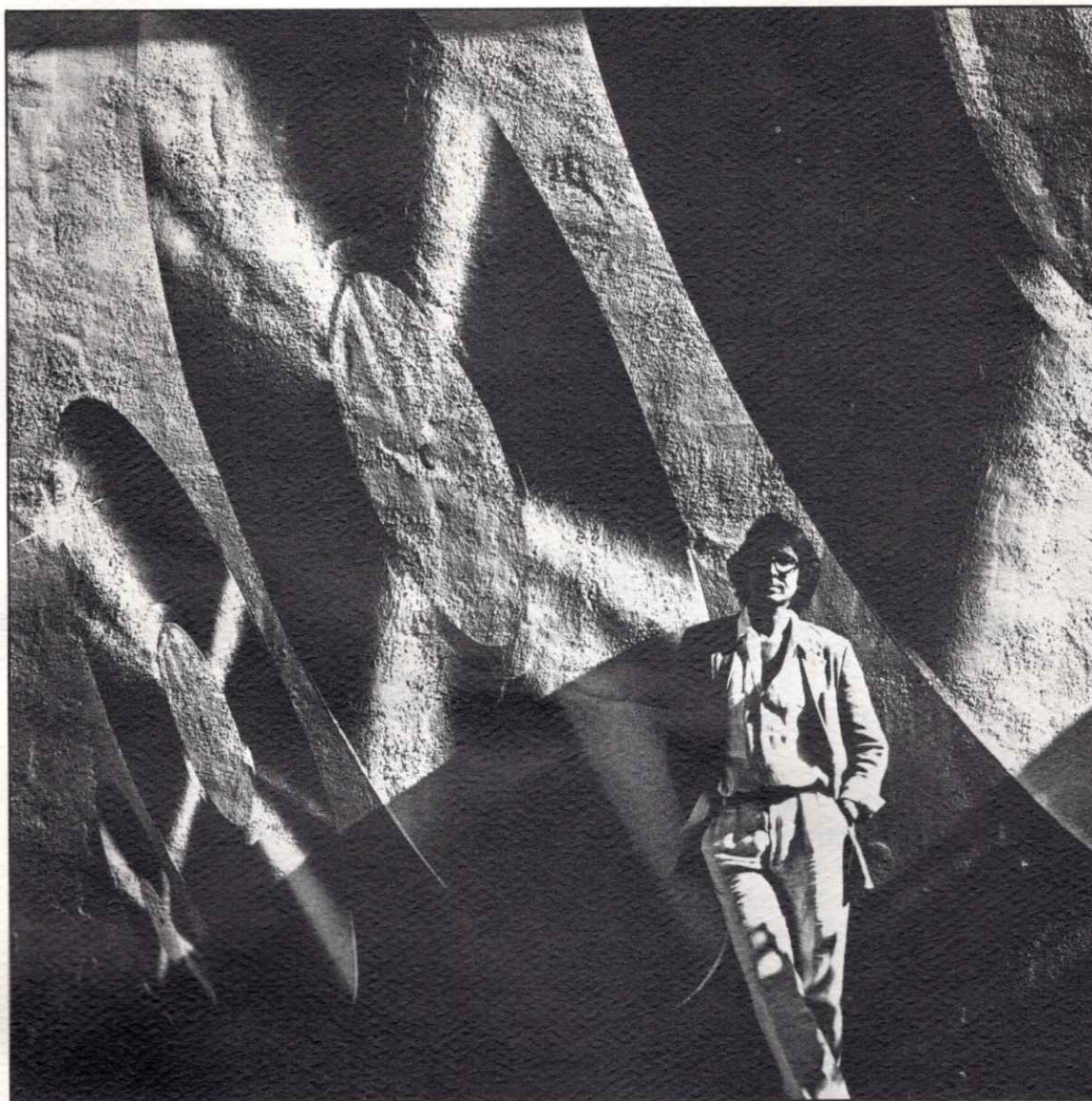


Korephay







ALBUM COVER ART WITHOUT TYPE

THE NAME:

HERB ALPERT

THE ALBUM:RISETHE PRODUCERS:

Herb Alpert & Randy Badazz  
Associate producer: Andy Armer

THE NUMBERS:

SP 4790 (\$7.98-list LP)  
8T 4790 (\$7.98-list 8-Track)  
CS 4790 (\$7.98-list Cassette)

HIS PAST:

HERB ALPERT is very much on the "RISE." His current hit of that name is a quadruple-format, all-market success...the summer instrumental of 1979. Record World has already predicted Top 5 action, making it the biggest single record Herb's had in ten years.



# HERB ALPERT/RISE

## CONTINUED

Earlier HERB ALPERT hits helped turn A&M into the world's largest indie label. And his 1966 chart record -- five of the Top 20 albums in one week by one artist -- has never been broken. Not even by The Beatles or The Bee Gees.

But musical records have always been more important than statistical records to Herb. And from the sounds of his first solo album in three years, he's never been more musical.

### HIS PRESENT:

RISE, the album, features "RISE" the single in its full-length version. Not originally cut as a disco record, it nonetheless has turned all the dance groundrules inside out. But making music that bends the rules has always been Herb's forte.

Like the single, the album was co-produced by two young writer-musicians: Randy Badazz and Andy Armer. Arrangers include Tom Tom 84 of Earth Wind & Fire/Bell & James fame...Gene Page of the "Philadelphia Freedom"/Barry White funk school... and Wings creator Michel Colombier.

Seven of the eight tracks were recorded digitally. The resultant clarity of Herb's trumpet, flugel-horn and vocals aided by super sideman including: Joe (Crusaders) Sample on keyboards; Harvey Mason on drums; Louis (Bros. Johnson) Johnson; Jerry (Raydio) Knight and Abraham Laboriel on bass; Carlos (Santana/Gino Vannelli) Rio on guitar; plus Larry Carlton, Pete Jolly, Tom Scott and Julius Wechter.

"RISE" writers Randy & Andy also contribute "ROTATION" to the set. With additional material coming from Procol Harum's Gary Brooker ("ANGELINA") Joe Sample ("STREETLIFE"), Bill Withers ("LOVE IS") and Herb himself ("BEHIND THE RAIN," "1980").

With RISE, Herb Alpert shows himself to be laid-back and "up."

### HIS FUTURE:

1. Based on current Pop, Disco, R&B and A/C play, the new album should be racked all over the store and the country.
2. With the single A&M's biggest instrumental since "Feels So Good," album sales forecast another good feeling.

### PRODUCT MANAGER:

Dorene Lauer

# HERB ALPERT/RISE

## CONTINUED

### CONTACT:

Martin Kirkup  
A&M Records  
(213) 469-2411

### CATALOGUE:

(with 8T/CS 4627 TJB)		<u>GREATEST HITS, VOLUME II</u>
SP	3521	<u>FOUR SIDER</u>
SP/8T/CS	4341	<u>SOLID BRASS</u>
SP/8T/CS	4245	<u>GREATEST HITS</u>
SP/8T/CS	4146	<u>THE BEAT OF THE BRASS</u>
SP/8T/CS	4114	<u>WHAT NOW MY LOVE</u>
SP/8T/CS	4112	<u>GOING PLACES</u>
SP/8T/CS	4110	<u>WHIPPED CREAM &amp; OTHER DELIGHTS</u>
SP/8T/CS	4108	<u>SOUTH OF THE BORDER</u>
SP/8T/CS	4103	<u>TIJUANA BRASS, VOL. II</u>
SP/8T/CS	4101	<u>LONELY BULL</u>

(with Hugh Masekela)

SP/8T/CS	4727	<u>MAIN EVENT LIVE</u>
SP/8T/CS	728	<u>HERB ALPERT/HUGH MASEKELA</u>



**STYX**

**CORNERSTONE**



ALBUM COVER ART WITHOUT TYPE

THE NAME:

STYX

THE ALBUM:

CORNERSTONE

THE PRODUCERS:

Styx

THE NUMBERS:

SP 3711 (\$8.98-list LP)  
8T 3711 (\$8.98-list 8-Track)  
CS 3711 (\$8.98-list Cassette)

THEIR PAST:

With their last two albums PIECES OF EIGHT and GRAND ILLUSION selling in excess of six million and their between album tours selling out to millions of fans at a record breaking pace, STYX leads the pack of contemporary rock giants in our industry. (They have been on Billboard's Hot 100 LP Chart every week since July of 1977, a feat that neither Foreigner nor Boston can match!)

# STYX / CORNERSTONE

## CONTINUED

STYX is:

DENNIS DE YOUNG	Keyboards, vocals
JAMES YOUNG	Guitars, vocals
CHUCK PANOZZO	Bass, vocals
JOHN PANOZZO	Percussion, vocals
TOMMY SHAW	Guitars, vocals

Neither their line-up nor their explosive growth pattern has changed since the CYRSTAL BALL album. The New York press calls their music "working man's progressive rock." The British press "pomp rock" and Tommy Shaw prefers "melodic rock," but whatever you call it, it comes out mega-platinum.

### THEIR PRESENT:

STYX's CORNERSTONE won't be previewed on the Foreplay album. Your first listen should be the "start-to-finish" variety, repeated listenings show the band at their mass-appeal best.

So what's it like? Early singles possibilities include: "WHY ME" -- an original, rockin' bluesy number equal to the classic "Born Under A Bad Sign" blues... "BABE" -- which could be STYX's "THREE TIMES A LADY" and the long-awaited pure ballad their "Lady" always promised... "LIGHT" -- the sort of strutter which rock bands search a whole career for.

"BORROWED TIME" rocks like clockwork from master craftsmen. And "EDDIE" is even more immediate... the "Renegade" of this new STYX album.

There's even a Greek bazouki touch (via mandolin) on "BOAT ON THE RIVER"... a Ronettes beat to "NEVER SAY NEVER." And for the first time in STYX's A&M history, horn and string arrangements. It's by far the most ambitious album of their career.

CORNERSTONE. Rock on the firmest of foundations. A time capsule of contemporary music from the guys who've built themselves a legend... STYX.

### THEIR FUTURE:

1. The CORNERSTONE package is a well-calculated extravagance designed to make any home-taping a poor second to the real thing. A real must for the rock n' roll buyer....
2. The tour -- traveling under "THE GRAND DECATHALON" banner -- hits every major market between September 20 and mid-January.
3. Always steady catalogue action here.

With the new excitement sure to bring GRAND ILLUSION back to the charts and PIECES OF EIGHT into bullet territory once again.

### PRODUCT MANAGER:

Jordan Harris



# STYX/CORNERSTONE

## CONTINUED

MANAGER:

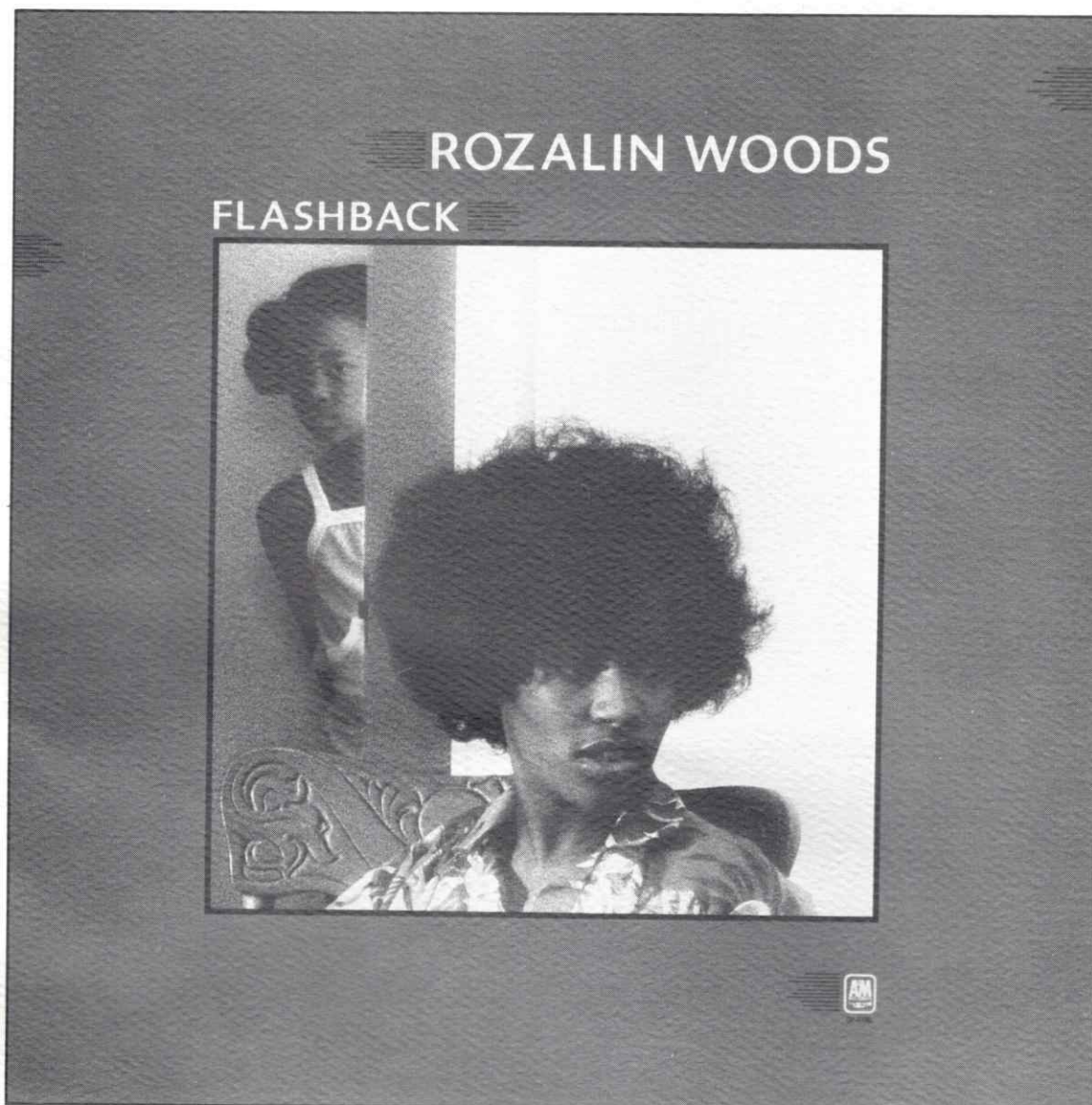
Derek Sutton  
Stardust Enterprises  
2650 Glendower Avenue  
Los Angeles, Calif. 90027  
(213) 660-2553

AGENT:

Steve Jensen  
ICM  
8899 Beverly Blvd.  
Los Angeles, Calif. 90069  
(213) 550-4000

CATALOGUE:

SP/8T/CS	4724	<u>PIECES OF EIGHT</u>
SP/8T/CS	4637	<u>THE GRAND ILLUSION</u>
SP/8T/CS	4604	<u>CRYSTAL BALL</u>
SP/8T/CS	4559	<u>EQUINOX</u>



ALBUM COVER

THE NAME: ROZALIN WOODS  
THE ALBUM: FLASHBACK  
THE PRODUCERS: Ed Martinez & Art Freeman  
THE NUMBERS: SP 4785 (\$7.98-list LP)  
 8T 4785 (\$7.98-list 8-Track)  
 CS 4785 (\$7.98-list Cassette)

HER PAST: ROZALIN WOODS packs a lot into a song. So much that one Seattle critic heard an entire trend in her very first single 'WHATCHA GONNA DO ABOUT IT', is a counterpoint to "'I WILL SURVIVE,'.... indicative of the new position of the woman in music: standing on her own, with or without her man..(It's) one of the strongest movers of an already sizzling summer."



# ROZALIN WOODS / FLASHBACK

## CONTINUED

Rozalin is the hot Bay Area vocalist already charting R&B and Disco. Discovered and mentored by Ed Martinez (actively associated with Thom Bell Productions). Co-produced and arranged by Art Freeman (whose credentials include Diana Ross and The Three Degrees). Recording her debut here after much dues-paying as a "girl-grouper" and back-up vocalist.

It's only taken one single to put her talents up front.

### HER PRESENT:

FLASHBACK contains the full-length version of that career-starting single written by ex-Argent Russ Ballard, "WHATCHA GONNA DO ABOUT IT." But as Side One, Cut One, it's only the beginning.

Writers like the Philly dynamic duo Gamble & Huff, the "Undercover Angel" man Alan O'Day and the Atlantic Starr guider Bobby Eli provide some bright material for future follow-ups. Much of the album is a shoe-in for Disco acceptance...but it can also be worn on R&B and Top 40 feet as well.

Roz's voice fits it all in comfort, from the early Aretha touches of "GO SHAKE YOURSELF" to the Labelle-like crooning of "ALL OVER AGAIN." While her sultry version of Main Ingredient's "I JUST DON'T WANT TO BE LONELY" sets the pop classic to a "Rise"-like beat.

The "FLASHBACK" title cut is the album's most telling showpiece. But what even these lyrics don't tell you is a story in itself. How Roz grew up so shy, she'd only sing for company from behind a closed door.

FLASHBACK can now open every one of those doors for ROZALIN WOODS...for once and for all.

### HER FUTURE:

1. Heavy Disco play in Miami, S.F., Detroit and Boston give Roz the Top 40 promise you can taste.
2. Black play on the same single is building from that Disco base. Making her as much a "listening" act as a "dancing" act.
3. Current 12" single availability will be phased out to maximize album sales.

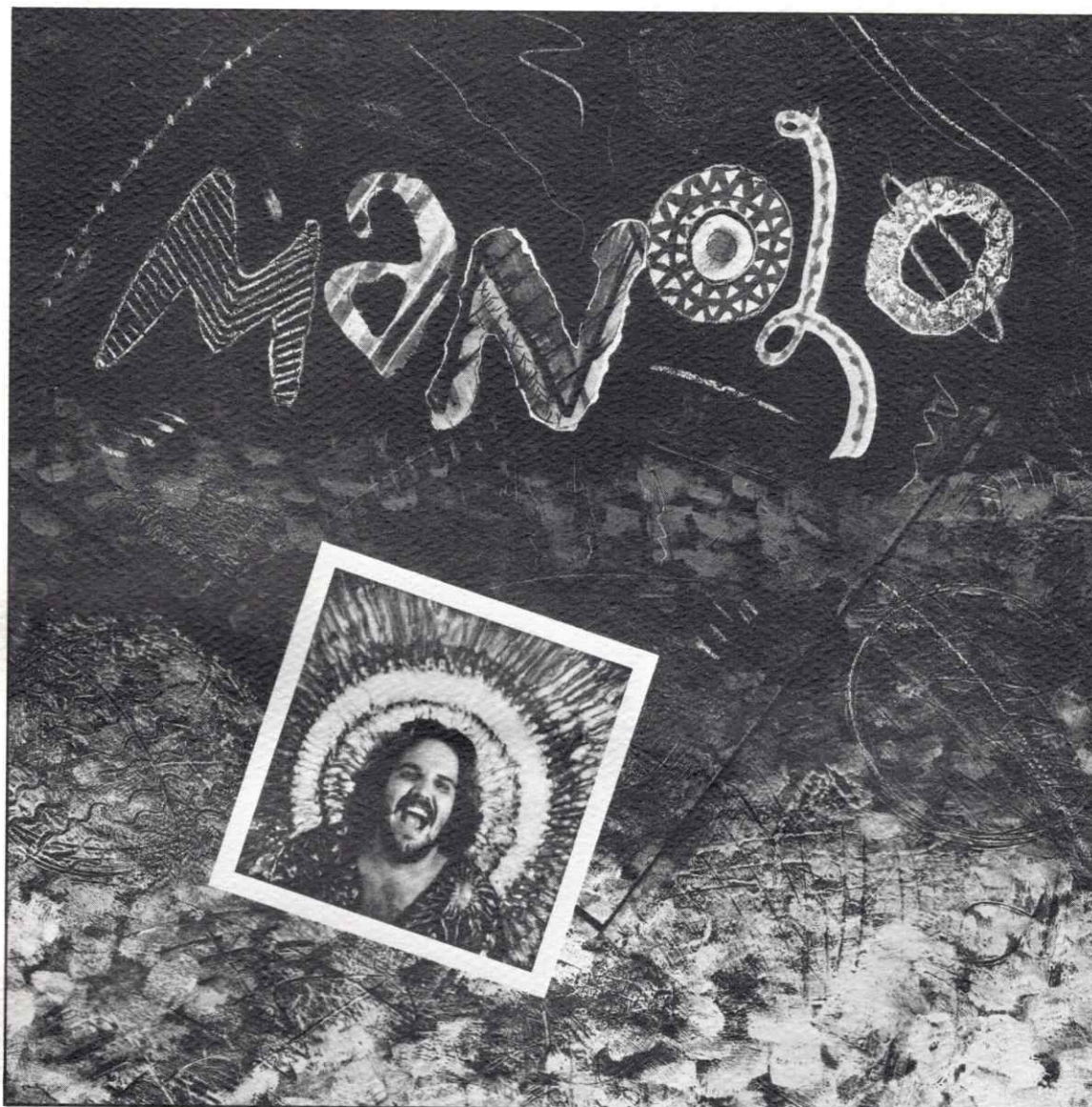
### PRODUCT MANAGER:

Jordan Harris

### MANAGER:

Ed Martinez  
1344 Colver Place  
Covina, Calif. 91724  
(213) 332-8383/331-8069





ALBUM COVER

THE NAME: MANOLO

THE ALBUM: MANOLO

THE PRODUCERS: Herb Alpert & Manolo

THE NUMBERS: SP 4783 (\$7.98-list LP)  
8T 4783 (\$7.98-list 8-Track)  
CS 4783 (\$7.98-list Cassette)

HIS PAST: MANOLO is Manolo Badrena. Whose percussion, vocals and songwriting made Weather Report a Top 30 album act with Heavy Weather. And who continued to make friends and believers with their Mr. Gone follow-up.

Manolo is music that's energy, first and foremost. Percussive energy that's already been harnessed by Gino Vannelli, Joni Mitchell and George Duke albums. Manolo is the Puerto Rican-born musician who puts 110% of his punctuation energy into his music...



# MANOLO BADRENA/MANOLO

## CONTINUED

leaving his off-record sentences to flow in stream of consciousness.

Manolo is a solo debut and a one-of-a-kind experience.

### HIS PRESENT:

MANOLO is an "Environments" record you can sing and dance to. It's moody, up, and totally unclassifiable. Manolo finds most Latin-rock thirty years too little too late. So he quickly makes up for all that lost time in the span of his first two solo sides.

All the songs here are Manolo originals, with the exception of Milton Nascimento's "CLUBE DA ESQUINA (THE CORNER)"...the album's ballad oasis with gentle vocals led by Maria Fatima. Vocals of the explosive variety take place with Lani Hall aboard on "GOT SOME (NEWS FOR YOU)"...the most accessible cut for Disco and A/C airplay here. Instrumental energies permeate this debut. The names of Manolo's instruments are almost as fascinating as the music they make (jicotea, chekere, bata, etc.) While Herb Alpert's co-production displays a "Rise"-era confidence.

MANOLO. The weather's never been better for his own solo bow.

### HIS FUTURE:

1. Heavy Weather forecasts a strong acceptance of MANOLO at Jazz and AOR radio.

2. In-store play should translate that radio connection into a retail connection.

### PRODUCT MANAGER:

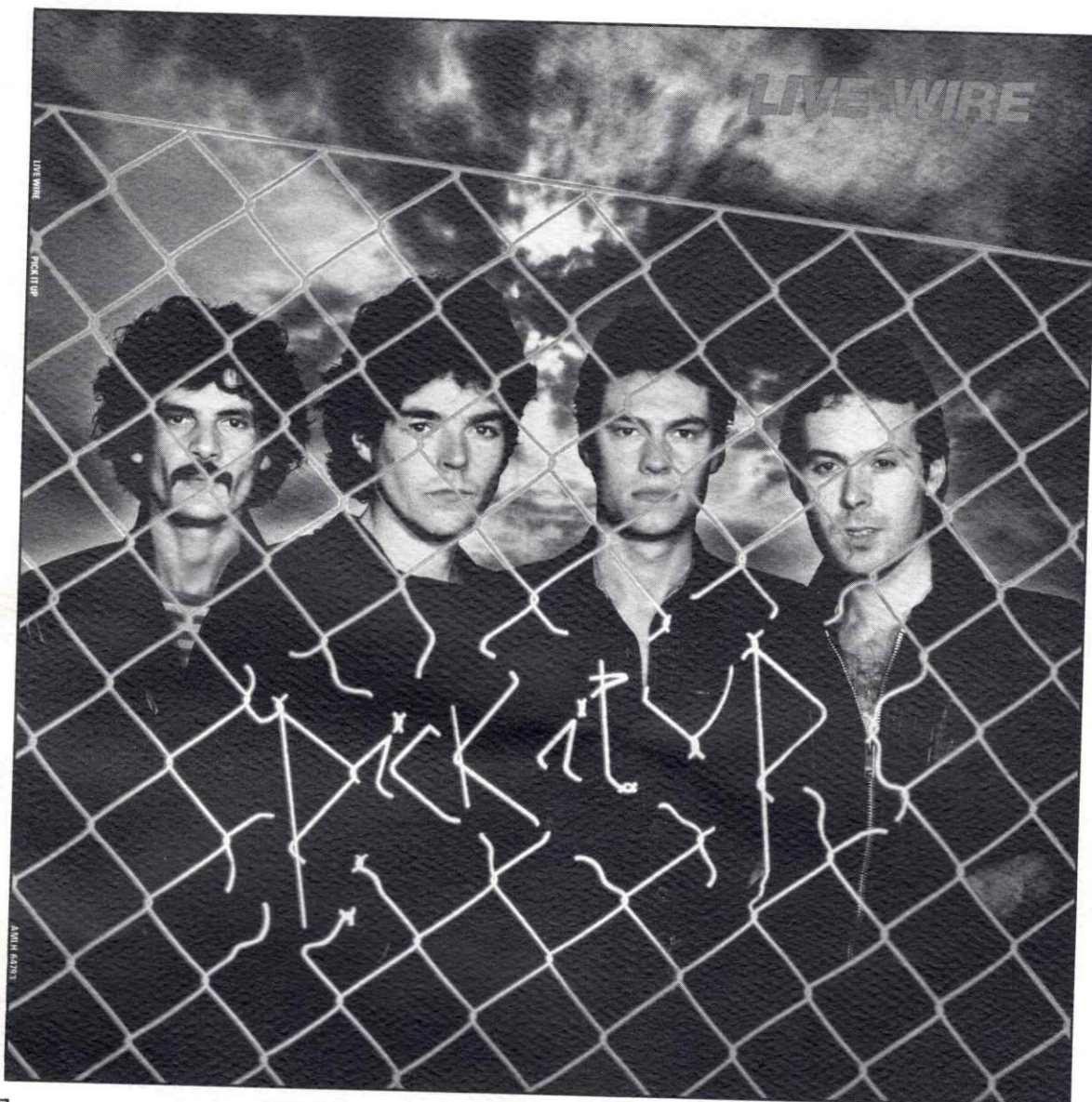
Steve Rowland

### CONTACT:

Herb Alpert  
A&M Records  
(213) 469-2411

### AGENT:

Fred Ansis  
6430 Sunset Blvd. #1500  
Los Angeles, Calif. 90028  
(213) 463-1151



THE NAME: LIVE WIRE

THE ALBUM: PICK IT UP

THE PRODUCER: Glyn Johns

ALBUM COVER

THE NUMBERS: SP 4793 (\$7.98-list LP)  
8T 4793 (\$7.98-list 8-Track)  
CS 4793 (\$7.98-list Cassette)

THEIR PAST:

LIVE WIRE was closing shows for superstars even before they made their first album. Debuting live before industryites at producer Glyn Johns' wedding, they followed a pick-up band that would dazzle most anyones eardrums: Eric Clapton on guitar, Charlie (Rolling Stones) Watts on drums, Georgie Fame on keyboards and Tim (Lazy Racer) Renwick on bass. Pretty high-powered stuff for a group that started out acoustic and seemingly came from nowhere, but most certainly a sign of today's time.



# LIVE WIRE/PICK IT UP

## CONTINUED

They actually came from an unamplified band called Tail Lights that played everything from mental hospitals to college dates in their native England. Plugging-in during 1978, changing half of their personnel and all of their name gave them new impetus. Trans-Atlantic rock historian Charlie Gillett aired their "LONE CAR CRUISIN'" demo on his BBC Radio show -- and A&M tuned in. Selecting Glyn Johns to produce the quartet:

GERMAN GONZALES	Drums
MIKE EDWARDS	Lead vocals, rhythm and slide guitar
JEREMY MEEK	Bass, harmony vocals
CHRIS CUTLER	Lead and rhythm guitar, harmony vocals

It's an A&M/England signing in the tradition of Police and Joe Jackson. Based on future group potential rather than on past band connections.

### THEIR PRESENT:

PICK IT UP bears out LIVE WIRE's potential. A debut album fusing the subtle intensity of a Dire Straits, the basement boogie of J.J. Cale and the undeniable immediacy of a Cars.

The ten Mike Edwards originals are high on understatement and low on overdubs. "HIT AND RUN DRIVER" is indicative of them all, but LIVE WIRE excels at unraveling all its variations.

The AOR-staple-to-be "LONE CAR CRUISIN'" is Bay Area in spirit, rockabilly in presentation. "MONEY" is how Led Zep's Robert Plant might sound on a reggae day...while "HARD THEY COME UP" suggests Jerry Jeff Walker doing Bob Marley. From the Dylanesque "HEY GOOD LOOKIN'" to the bluesy "SUPERSTITIOUS" and early Kinks-like "THINKING OF YOU," the band's all over the place without stepping out of character.

LIVE WIRE. PICK IT UP and you'll never be the same.

### THEIR FUTURE:

1. Glyn Johns-Charlie Gillett stamps of approval are right for the 1980 rock market...the perfect combination of mass appeal and cult credentials.
2. Close-to-simultaneous U.S./U.K. release dates will keep imports from cutting into domestic excitement.
3. They won't be touring the U.S. right away, but listen for the good word as they open for Nils Lofgren's U.K. and European dates this Fall.

### PRODUCT MANAGER:

Dorene Lauer

### MANAGER:

Michael Cole  
Pendulum Management  
11 Cross Keys Close  
London, W1, England  
(01) 486-0596



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...AUDITING THE EIGHTIES



# BUZZCOCKS

## Singles Going Steady

ALBUM ART  
NOT AVAILABLE  
AT THIS TIME

For English bands, "breaking the States" is the key to fame and fortune. Yet for the BUZZCOCKS, England's top new wave band, "the states" have already broken - arms wide open and waiting. With thousands of imported records already sold, the BUZZCOCKS are a name attraction in America capable of selling out every one of the auditoriums booked for their September tour of America.

"Singles Going Steady" (SP 001) , the band's first domestic release, is a compilation of their English hit singles - each one reaching the top thirty in the English charts. Their latest single, "Harmony In My Head", is currently bulleting up the popularity charts in the United Kingdom and is included on the American LP.

The immediate accessibility of the music and their easily identifiable "pop" sound will make the BUZZCOCKS and their new LP, "Singles Going Steady" (SP 001), a favorite of American radio.

Manager: Richard Boone  
011 4461 236-9849

Product Manager: Jay Boberg

SP 001 "SINGLES GOING STEADY" BUZZCOCKS  
(7.98 List) Produced by Martin Rushent  
(not available in 8-track or cassette)



# fàshion

# Pröduct Perfect



"Product Perfect" (SP 002) marks the initial point of establishing a new FASHION in America. A solid, eloquent LP showcasing the unique style and talent this English band has to offer.

From Birmingham, England, all three members of FASHION: Luk, Dik, and Mulligan, live on the same street surrounded by many different cultures: hookers on one side... a mosque on the other. Their style and the nature of their material is founded on the feedback of the street- jamaican, reggae, punk, and rock.

Having established a strong cult following among locals, FASHION toured through England with the Tubes, Police, Squeeze, the B 52's, the Damned, and others. Subsequent headline dates and a successful first single, "Steady Eddy Steady", further established FASHION as one of England's premier new wave attractions.

The release of "Product Perfect" (SP 002) combined with the band's stunning live performances in our cities' hottest clubs, will soon make FASHION vogue in America.

Manager: Annette Rhodes

Product Manager: Jay Boberg

SP 002 "PRODUCT PERFECT" FASHION  
(7.98 List) Produced by Miki Cottrell & Fashion  
(not available on 8-track or cassette)



# The FALL

## Live at the Witch Trials



"Live At The Witch Trials" (Sp 003) represents a plateau for one of England's most controversial and popular cult bands: The Fall. Operating now for over one year, The Fall have achieved much in their fascinating existence. As always, the band plays what, where, and when they choose. Public response has been reflected in their sold out concert appearances and excellent record sales. "Live At The Witch Trials" (SP 003) will establish The Fall as an attraction in the Americas.

Product Manager: Jay Boberg

SP 003 "LIVE AT THE WITCH TRIALS" THE FALL  
(7.98 List) Produced by Bob Sargeant & the Fall  
(not available in 8-track or cassette)

SP 004 JOHN CALE "SABOTAGE"  
(7.98 List)

SP 005 WAZMO NARIZ "THINGS AREN'T RIGHT"  
(7.98 List)

SP 006 ROOT BOY SLIM & THE SEX CHANGE BAND "ZOOM"  
(7.98 List)

SP 501 THE CRAMPS "GRAVEST HITS"  
(4.98 List)

COMING RELEASES





# A&M RECORDS & TAPES ORDER FORM

ACCOUNT

ORDER NO.

STREET

DATE

CITY-STATE-ZIP CODE

**CURRENT RELEASE:** SEPTEMBER 25, 1979

ARTIST/TITLE		SP-ALBUM \$7.98		8T-8-TRACK \$7.98		CS-CASSETTE \$7.98	
		ORDER	INV.	ORDER	INV.	ORDER	INV.
HERB ALPERT/"Rise"	4790						
STYX/"Cornerstone"	3711	\$8.98					
ROZALIN WOODS/"Flashback"	4785						
MANOLO BADRENA/"Manolo"	4783						
LIVE WIRE/"Pick It Up"	4793						

**RELEASE:** SEPTEMBER 5, 1979

ARTIST/TITLE		SP-ALBUM \$7.98		8T-8-TRACK \$7.98		CS-CASSETTE \$7.98	
		ORDER	INV.	ORDER	INV.	ORDER	INV.
LES McCANN/"Tall, Dark & Handsome"	4789						
RITA COOLIDGE/"Satisfied"	4781						
BELL & JAMES/"Only Make Believe"	4784						
1994/"Please Stand By..."	4769						
SAD CAFÉ/"Facades"	4779						
HALLOWEEN HORRORS/"Halloween Horrors"	3300						

**CURRENT I.R.S. RELEASE:** SEPTEMBER 25, 1979

ARTIST/TITLE		SP-ALBUM \$7.98		8T-8-TRACK \$7.98		CS-CASSETTE \$7.98	
		ORDER	INV.	ORDER	INV.	ORDER	INV.
BUZZOCKS/"Singles Going Steady"	001						
FASHION/"Product Perfect"	002						
THE FALL/"Live At The Witch Trials"	003						

**RECENT HORIZON RELEASES:**

ARTIST/TITLE		SP-ALBUM \$7.98		8T-8-TRACK \$7.98		CS-CASSETTE \$7.98	
		ORDER	INV.	ORDER	INV.	ORDER	INV.
BEN SIDRAN/"The Cat In The Hat"	741						
DR. JOHN/"Tango Palace"	740						
NEIL LARSEN/"High Gear"	738						
BRENDA RUSSELL/"Brenda Russell"	739						
YELLOW MAGIC Orchestra/"YELLOW MAGIC Orchestra" HORIZON	736						
GORDON MICHAELS/"Stargazer" — HORIZON	737						





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