

## THE ABSOLUTE

The Absolute is the production duo of Mark Picchiotti and Craig Snider, both from Chicago. The diminutive Suzanne Palmer was the featured vocalist on both 'There will come a day' and the follow-up 'I Believe'. As well as being a resident DJ at one of the US's house music's most notable clubs - Shelter in Chicago and here in the UK at Hard Times in Leeds, Mark has a formidable discography of dance-orientated productions and remixes having worked with, amongst others, Madonna, Paula Abdul, Jamiroquai, Mark Morrison, Gary Barlow, Pet Shop Boys and most recently the Lighthouse Family.

Since 1993, seven of his remixes have achieved No. 1 in Billboard's Dance Chart and throughout 1996 his consistent quality has led Muzik magazine's Terry Farley to the perfect summary:

"Mark Picchiotti, a man who always produces vital singles.....(his) cuts are played by the serious underground jocks as well as the Saturday night commercial crowd."

Mark also possesses a very caustic sense of humour and does a mean Beavis & Butthead skit.

Craig is an accomplished keyboard player and composer. He crossed paths with Mark playing keyboards on a Pet Shop Boys remix session. The pairing was so successful musically and personality-wise that they continued over many other projects and eventually realised that they actually wanted to be the artist! And thus was The Absolute born. Craig's footnote is that he bears an uncanny resemblance to the great method actor John Malkovich! Fortunately this relationship with Mark is less of a Dangerous Liaison!!

'I Believe' was rapturously received on promo and The Absolute enjoyed the unprecedented status of having both their singles crowned Pete Tong's Essential New Tune..

AM:PM released The Absolute 'I Believe' on January 6th '97. It entered the National Chart @ No. 38. January '98 sees the release on AM:PM of 'Catch Me' the follow-up to 'I Believe' featuring yet more awesome vocals from long-time diva Shawn Christopher with remixes from M&S Productions and "Problem Kids".