

BAD BOYS INC.

Signed to A&M London in May of 1993, Bad Boys Inc aka BBI, were set to blow the pop world away. With hit maker Ian Levine as producer and 1st Avenue Management as their guide the boys, Ally Begg, Tony Dowding, Matthew Pateman (now known as Matthew James) and David Ross, were tipped as the hottest new band by leading teen magazines and pop shows.

Pre Internet, BBI exploded onto the scene with the biggest poster campaign central London had ever seen. A massive tour, countless TV appearances and magazine covers across the UK, Europe and Asia made sure the unsuspecting public knew who the new kids in town were.

With the release of their first single, "Don't Talk About Love" debuting at 19, the boys were well on their way to entering the record books.

"More To This World" was to be their highest chart position at 8, and with 5 other top 40 entries and a top 20 album, A&M were happy to have signed one of England's premier boy bands.

David's debut live performance was to 120,000 people for Capital Radio's Party In The Park. With other performances at the biggest venues in the UK and Europe including Wembley, The Prince's Trust Benefit at the Royal Albert Hall, The Children's Royal Variety Performance, The Smash Hits Road Show, and the BBC's Radio One Road Shows.

With countless performances on the BBC's legendary Top Of The Pops and a performance on the first ever UK Lottery show (the highest ratings the BBC had ever seen), walking down the street or buying a pint of milk from the corner shop was becoming increasingly difficult for a guy who was born in a sleepy town on the South coast of England.

David's fame had reached a point where the only way to get out of places was to be escorted by security guards and/or police. An in store signing at HMV on London's Oxford Street ended in the street being closed down by police and HMV canceling all in store signings at that branch.

After a blazing tour of Japan, with more sold out venues, in store signings and tv appearances that broke ratings records, the cracks started to show. With the usual "artistic differences" sited, the band split in March of 1995 and was subsequently dropped from A&M's roster.

