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## CE CE PENISTON

Conventional wisdom says you have to move to L.A. or New York to make it big as an entertainer. But a 21-year-old singer/songwriter from Phoenix, Arizona is defying that logic by rocking the nation's dance clubs and radio airwaves with her slammin' debut single. Her name is **CE CE PENISTON** and her too-hype hit is called "**FINALLY.**"

This irresistible jam melds Ce Ce's shimmering vocals with a pumping, feelgood groove produced by party music master Felipe Delgado (a.k.a. D.J. Wax Dawg). The lyric—written by Ce Ce—is a woman's joyous declaration about "finally" finding Mr. Right:

So many times he seemed to be the one  
But all he ever wanted was to have a little fun  
But now you've come along and brightened up my world  
In my heart I feel it, I'm that special kind of girl

With the success of "**FINALLY,**" Ce Ce Peniston is poised to become a major R&B/pop sensation. Her newfound stardom is the fulfillment of a lifelong dream. "It's overwhelming!" Ce Ce smiles. "I knew that, through my perseverance and wanting to succeed, one day I would have something that would make me very happy such as a hit record. I just never knew it would happen this quickly!"

Ce Ce's had her sights set on a singing career since she was a little girl. Her first "break" came when she was in sixth grade and landed the lead in a production of the Gilbert and Sullivan musical H.M.S. Pinafore. "I always told my mother when I was small, 'Mama, I want to sing!'" Ce Ce remembers. "But she didn't realize until she came to that show that I really could sing. From that point I got a lot of support from my parents because they saw that I was serious and they felt I had the talent to make my dreams come true."

Ce Ce's teenage years were filled with talent shows, pageants and various performances around the Phoenix area. When she was 16 she starred in the Phoenix Black Theater Troupe's production of Bubbling Brown Sugar and won rave reviews. In 1989, Ce Ce was crowned Miss Black Arizona and in 1990 she won the national Miss Galaxy Pageant. Ce Ce says participating in pageants helped her develop poise and stage presence and gave her a taste of what it meant to be a celebrity. "You're a figure that small children and other people look up to. I would do speeches and little kids would come and talk to me. That was just very touching," Ce Ce recalls.

It was hip hop/dance record producer Felipe Delgado (the aforementioned G.J. Wax Dawg) who put Ce Ce on the road to the big time. Delgado invited Ce Ce to do some background work on the current A&M Records album by rising female rapper Overweight Pooch. The A&R staff at A&M was so knocked out by Ce Ce's vocals that they offered her a record deal. Before she knew it, Ce Ce was in the studio recording "**FINALLY.**" She's currently putting the finishing touches on her soon-to-be released debut album which was recorded in Chicago and New York with help from writers and producers Steve "Silk" Hurley and David Morales among others.

Ce Ce Peniston is "finally" displaying her talents the way she had always dreamed she would. Her first single is exploding big time and this is only the beginning.

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