

## HERB ALPERT TO TOUR AND RELEASE FIRST ALBUM IN FIVE YEARS

Jerry Moss, president of A&M Records, has announced that Herb Alpert will once again perform and record after a hiatus of nearly five years. Alpert will make his return complete with a major concert tour and a new album entitled *You Smile—The Song Begins* to be released March 15. Alpert's tour will begin at Harrah's in Lake Tahoe on April 19.

Herb Alpert's is one of the most dramatic success stories in the history of popular music. Beginning his career on a tiny label with an offbeat, evocative single called "The Lonely Bull," trumpeter Alpert and his Tijuana Brass proceeded to build a pop dynasty with their albums, singles, and television.

Then, in 1969, after selling over 45-million albums and giving a broad range of listeners an accessible, consistent body of music to live with, Alpert decided to stop.

"During that period," Herb recalls, "I had a great deal of fun doing what I do best—but I lost that fun for a while. I needed some time to recharge my batteries, so I took it." It was never his intention to stop making music forever—music means too much to Alpert for that to happen.

The first album of new material in four years from Herb and the TJB, *You Smile—The Song Begins*, articulates a fresh inspiration: "I made it because I feel I have something to say now."

When Alpert took his sabbatical, a need was created in pop music. Over the months that followed, no one else was able to fill that need. Now Herb has returned to do it himself. A great many music lovers are going to greet the news as they would the arrival of a long-absent friend. Herb Alpert's back.



1416  
North La Brea Avenue  
Hollywood  
California 90028  
(213) 469-2411

## HERB ALPERT

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# BIOGRAPHY

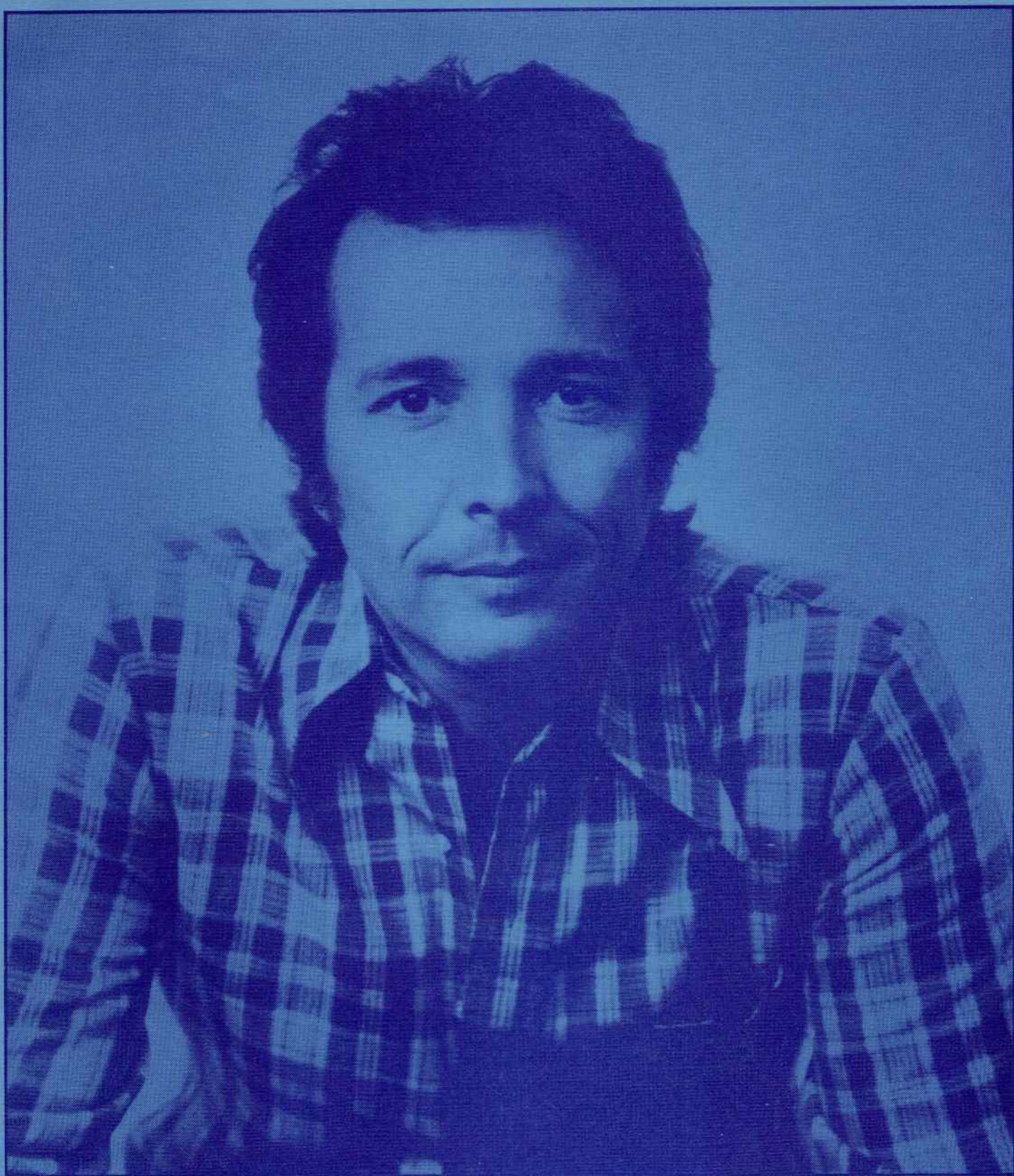
## HERB ALPERT & THE TIJUANA BRASS—Album Discography

The Lonely Bull	SP 4101	11/62	*
Herb Alpert's Tijuana Brass, Volume II	SP 4103	9/63	*
South of the Border	SP 4108	10/64	*
Whipped Cream & Other Delights	SP 4110	4/65	*
Going Places	SP 4112	9/65	*
What Now, My Love	SP 4114	3/66	*
S.R.O.	SP 4119	11/66	**
Sounds Like	SP 4124	5/67	**
Herb Alpert's Ninth	SP 4134	11/67	**
The Beat of the Brass	SP 4146	4/68	*
Christmas Album	SP 4166	11/68	**
Warm	SP 4190	6/69	**
The Brass Are Comin'	SP 4228	10/69	
Greatest Hits	SP 4245	2/70	*
Summertime	SP 4314	7/71	
Solid Brass	SP 4341	4/72	
Four Sider	SP 3521	10/73	
You Smile—the Song Begins	SP 3620	4/74	

\*denotes gold album

\*\*not available





Herb Alpert





# Alpert, Brass Return

BY JOHN L. SCOTT

Times Staff Writer

LAKE TAHOE—After four years of disenchantment with his music, the young man with a horn is back performing with a new lease on his professional life.

Herb Alpert, still on the sunny side of 40, who caused a sensation in the 1960s with his unique brand of music—a combination of mariachi, jazz and a dash of rock—is making his "comeback" with the Tijuana Brass at Harrah's Tahoe.

Judging by audience response and my personal reaction, Alpert is off and running again successfully in the popular musical sweepstakes.

He has conquered his performing nightmare, settled domestic problems, is planning a concert tour and has recorded a new album, "Smile and the Song Begins."

## Past History

Before his Tahoe debut, Alpert readily admitted that he was champing at the bit to resume a heavy schedule.

"I disbanded the TJB in 1969 because I found that my trumpet, which had been my best friend, had turned into my enemy," he said.

Alpert continued on a brighter note. "That's all history now. I'm ready to go again. There's a brand new challenge and this time it will be met."

None of Alpert's 12 Tijuana Brass albums has sold less than a million copies for his and Jerry Moss' A&M Records. Naturally, in his Harrah's engagement he plays some of his hits, including "The Lonely Bull," "Spanish Flea," "Whipped Cream," "Tijuana Taxi" and "Taste of Honey."

With a "new" TJB including three of the origin-



HERB ALPERT

... champing at bit.

al members, trombonist Bob Edmondson, drummer Nick Ceroli and guitarist John Pisano, and marimba artist Julius Wechter from the defunct Baja Marimba Band, Alpert programs what for him is a different repertoire.

"We're exploring new ways to approach old songs," he said, then demonstrated with some hot and cool jazz that had audience fingers and toes tapping.

The group also keeps Harrah's theater-restaurant thrumming with "Maleguena," featuring a solo on a steel drum; Alpert's new tune, "Fox Hunt," "If I Were a Rich Man," "Mexican Road Race," Burt Bacharach's "This Guy's in Love With You," "Mame," "Work Song" and a rousing closer, "Zorba the Greek."

## Female Soloist

Alpert duets vocally with singer Lani Hall, and Ms. Hall pleases in the solo spotlight with "Love Song" and "Time Will Tell."

The new format gives the TJB and Alpert opportunity to spread their wings musically, while also enjoying some nostalgia playing those million-dollar tunes of yesterday.

Alpert himself is playing better than ever. He could benefit from a more animated approach to conducting and general appearance on stage. His group includes newcomers Bob Finchley, Dave Frishberg, Vince Charles and Ernie McDaniels. Juggler Bobby Sandler opens the show with dexterity and aplomb.

May 4, 1974

## **Herb Alpert And The Tijuana Brass**

HARRAH'S, LAKE TAHOE — Herb Alpert and The Tijuana Brass, after an extended hiatus, are back on the performing-recording trail, and their return has made quite a splash. The TJB chose Harrah's for its fine theater and spectacular setting to launch a new career for some of the world's most renowned musicians. Throughout the 60's, Alpert and the Tijuana Brass played numerous concert dates, but never nightclubs. The Harrah's engagement was the first night club appearance for the Tijuana Brass.

The show started with Herb Alpert singing a part of "This Guy's In Love With You" — off stage — and then segued into a medley of "Lonely Bull," "Mame," "Never On Sunday," "Love Potion #9," "Casino Royale," "If I Were A Rich Man," and the great "Tijuana Taxi."

The addition of Julius Wechter, a marimba player who headed the Baja Marimba Band, added a new and exciting dimension to some of the group's older tunes. There was a stronger jazz feel to the compositions and more improvisation than there had been in the past. A rendition of "Fox Hunt," the TJB's new A&M single (written by Alpert), exemplified the updated Tijuana Brass sound.

With the group this time around are original members Bob Edmondson, Nick Ceroli and John Pisano, and newcomers Findley, Dave Frishberg, Vince Charles and Ernie McDaniels. Another addition is singer Lani Hall, who was excellent in a vocal duet with Alpert on "Save The Sunlight."

Other songs featured were "Whipped Cream," "Taste Of Honey," "Lollipops and Roses," "Heat Wave" and the complete "This Guy's In Love With You."

Highlights of the performance included Bob Findley's trumpet work, excellent throughout, and Vince Charles' solo on "Malaguena," playing a steel drum that he had made for himself. The standing ovation that followed "Zorba The Greek" was nothing short of tumultuous.

The performance left the audience in anxious expectation of Herb Alpert's new A&M Records LP, "You Smile — The Song Begins." It will reportedly be released in the near future.

p.j.



## Nitery Review

### Harrah's Tahoe

Lake Tahoe, April 23—One would be hard put to imagine a more dazzling nightclub crowd pleaser than Herb Alpert & The Tijuana Brass. Every element is here: Looks, romance, musicianship, musical familiarity, a sound masses of people love and almost anyone would find exciting to a point.

This is Alpert's first major concert in five years (he previewed the show in Dallas) and his first nightclub presentation since 1965 at Basin Street West. With him are three original members of the original TJB, Bob Edmundson, and John Pisano, plus Julius Wechter, formerly leader of the Baja Marimba Band, and Lani Hall (also introduced as his romantic interest), once lead vocalist of Sergio Mendes & Brasil '66.

#### Startling Opening

Alpert rather startlingly opens show with a medley of his best-known material, a portion most reserve for a lift mid-act. Included are "Lonely Bull," "Never On Sunday," "Love Potion No. 9," "Casino Royale," "If I Were A Rich Man," and "Tijuana Taxi."

Next comes "Fox Hunt," Alpert's new single from his soon-to-be-released album, "You Smile... The Song Begins." There's the familiar "Panama" and "Spanish Flea." Vince Charles hauls down his steel drum for "Malaguena." After that, "Whipped Cream,"

"What Now My Love," and "Getting Sentimental Over You."

There's a pleasing vocal duet with Hall (who is given too little time) and Alpert on "Save The Sunshine," and Hall takes over for two fine solos, "Time Will Tell," and "Love Song."

#### TJB Classics

It's classic TJB from there with "Lollipops And Roses," "Mexican Shuffle," "This Guy's In Love With You" (an Alpert vocal solo) and "A Taste Of Honey." A brilliant flourish of horns on "Zorba The Greek" brings the curtain down rousingly.

Alpert has assembled a superb group of musicians: Wechter on marimba, Edmundson on trombone, Ceroli, drums, Pisano, first guitar, Ernie McDaniels, guitar. Dave Frishberg is hard-worked and versatile on keyboard.

Vince Charles produces an exquisite sweet, liquid sound on his steel drum, and solo, including an explanation of how he made the instrument, is a high point. Bob Findley bears most of the difficult trumpet work and delivers a wild solo on "Panama."

Comic juggler Bobby Sandler opens the show, wandering on like an electrician in search of a loose connection. Juggling progresses from standard three ball to more daring work off his head, which he says is difficult.

Bill Cosby opens May 3. *Fost.*



NIGHTCLUB REVIEW

**Herb Alpert and  
The Tijuana Brass**

*Harrah's, Lake Tahoe  
April 19-May 2*

Lake Tahoe — "The Lonely Bull" is lonely no more. "The Tijuana Taxi" is rollicking along uproariously again. "The Spanish Flea" once more is buzzing in mirthful flight, and — never mind how he got in all that Mexican company — "Zorba the Greek" never had it so good.

The verdict on the return of Herb Alpert and The Tijuana Brass — muted in a near five year respite — is thumbs up. Herb Alpert and his love affair with visual music is in full flower again, and his sound is as fresh and vibrant and exuberant as ever. And as welcome — judging from the enthusiastic reception accorded his comeback on the night club stage of the South Shore Room of Harrah's handsome new high rise overlooking Lake Tahoe.

The uniqueness of the original Tijuana Brass is joyfully intact. The concessions to broader taste — such as the Tijuana Brass variations of "Mame" and Bob Edmondson's sly segue into the jumping Alpert treatment of Tommy Dorsey's "Getting Sentimental" over you — are both pragmatic and inventive. They work without subverting the Alpert imprint.

Alpert has no apparent taste for pretense and theatricalism when he isn't attending his sometimes charismatic silver trumpet. He husbands the performance, anxiety and intentness on his face, as if he were piloting a recording session. And while that affords interesting insight and properly

places the emphasis where it belongs — on the music — Alpert could, without loss of integrity, attend to his emceeing chores with a good deal more verve and animation. Perhaps, soon enough, all that will unfold naturally as Alpert gets more comfortable in his old niche.

Lani Hall, erstwhile lead singer of Sergio Mendes and Brasil '66, is on all too briefly, but memorable with two solos and a duet with Alpert, "Save the Sunlite." Miss Hall is a major talent. She leaves a poignant, haunting impact — and a stirring sense of comprehension and experience — in her two solos, "Time Will Tell" and "Love Song."

There are some rough edges, but on the whole, the show builds and holds well, peaking with Vince Charles' offering of "Malaguena" on the lid of a steel oil drum, and bursting into a climactic celebration of the Tijuana Brass sound in the stirring getaway number, "Zorba the Greek." The hotly seasoned musical menu is a brash ecumenical mix catering to a wide variety of taste — but obstinately, and welcomingly within the Alpert context.

Among those most conspicuously abetting Alpert in his triumphant return are newcomer Bob Findley, who backs Alpert too! for toot with a virtuous turn on the horn, another fresh face, Dave Frishberg, a cunning man at the keyboards; and Julius Wechter, erstwhile boss of the Baja Marimba Band.

Comedian Bobby Sandler is an unflawed delight as he juggles wry comedy and breathless juggling wizardry in the opening act. Clever, witty and dazzling he is. There isn't a derivative bone in his body.

— **Will Tusher**

CLUB REVIEW

## Alpert and TJB Tantalize Tahoe

■ LAKE TAHOE, NEV.—After being absent from the performing circuit for over four years, Herb Alpert, A&M artist and co-president, brought his Tiajuana Brass to the stage of Harrah's here. Elegantly attired in velvet, Alpert and the group provided a fast-paced, musically tight performance, which combined all those old million-seller-hits of the TJB plus new selections from the forthcoming album "You Smile the Song Begins."

Three of the original group members are back (Bob Edmondson-trombone, Nick Ceroli-drums, and John Pisano-guitar), in addition to new members Bob Findley playing dynamite trumpet, Dave Frishberg on keyboards, Vince Charles on congas and steel drums, Ernie McDaniel on bass, with ex-Baja Marimba leader Julius Wechter on marimbas. Featured with the TJB is Lani Hall (A&M) who duets with Alpert and solos on some of the more mellow numbers of the set. Although he admitted to being nervous, Alpert's easy stage presence made it seem as if he had just been away on a long vacation, rather than on a four year hiatus. Backed by his first-rate group, hopefully the entertainment from Alpert and the TJB has only just begun.

Opening the bill was comedian-juggler Bobby Sandler.

Beverly Magid



## On the Town

# Herb Alpert and The Brass Return

John L. Wasserman

**I**N LESS than ten years, Herb Alpert and the Tijuana Brass sold more than 40 million records and tapes, a figure exceeded in the entire decade of the '60s only by the Beatles and Elvis Presley.

The era began in 1962 with "The Lonely Bull" and concluded in 1969 with "Warm." At that point, Alpert abruptly disappeared from the music scene. He continued to be active in some areas—discovering the Carpenters, among other things—but he stopped playing, stopped recording and disbanded the performing version of the Tijuana Brass. It wasn't fun anymore, he said. He was tired, blown out and repeating himself.

Fortunately for him, as the co-owner with Jerry Moss of A&M Records, he could afford to indulge his integrity. Most musicians, when they need to lay out for a while, do so only at the risk of malnutrition. Alpert's half of A&M, combined with record and performing income, makes his net worth almost certainly in eight figures.

So he quit in December, 1969, and entered a long and difficult period marked by the final disintegration of his marriage, an endless, frustrating search for the perfect trumpet technique and submersion in a form of psychotherapy known as Behavioral Modification.

★ ★ ★

**I**T APPEARED that the most successful instrumental group in American pop history was finished.

It was not.

On Friday night at Harrah's Tahoe, in a jammed South Shore Room, Herb Alpert and the Tijuana Brass returned to show business. It was the band's first performance in more than four years and first performance ever in a nightclub setting. For its fans, the Brass returns to an unfilled void.

For Alpert himself, it is but a first step.

"What I'm doing now is testing to see what people want to hear, and to see how far I can stretch," he said after the show. "It's not all that much fun to play this particular set, but it's a starting point. I hope eventually to evolve the sound into the jazz area. What I really want is to go toward the direction of a jazz Tijuana Brass sound..."

It was an accurate ex post facto assessment of the preceding 18 tunes and 70 minutes of music. Alpert and the group—which includes veterans Bob Edmondson on trombone, Nick Ceroli on drums and John Pisano on guitar—played his personal favorites ("A Taste of Honey," "Zorba the Greek," "Mexican Shuffle," "Tijuana Taxi," "Spanish Flea," "This Guy's in Love With You"), other hits and two cuts from his upcoming (due May 3) album: "Fox Hunt," an Alpert composition, released as a single and a certain hit; and "Save the Sunlite." The latter was done as a duet with Lani Hall, former lead singer with Brazil '66 and, for several years in Alpert's words, "the lady in my life."

★ ★ ★

**T**HE SET, which also included two solo vocals by Miss Hall in a light, clean and bell-clear voice, was flawlessly executed. The band is tight and loose, the sound was superb and the patented Tijuana Brass toe-tapping ebullience is intact and untarnished by the long vacation.

But you can't go home again, and that's the last thing the thoughtful and restless Alpert wants to do. In the presence of Bob Findley, trumpet and flugelhorn, he has a jazz soloist of brilliant facility and both men indicated musically that the arrangements will show increasing notations such as "blow your tail off here" in place of written notes. On both "Panama" and the showcase "Zorba the Greek," both men played difficult passages with superb tone and masterful control.

★ ★ ★

**A**LPERT now faces the classic dilemma of the commercially successful yet creative musician: how to balance audience wishes with personal ambitions. It will be interesting to observe his solution.

**Concluding notes:** The show opened with a short and amusing turn by comedy juggler Bobby Sandler. The new Harrah's hotel is a magnificent operation. The Alpert show is through May 2.

And, if anyone cares, "Tijuana" is one word. I mention this only because a stage backdrop was emblazoned with the initials "TJB." Which does not, one assumes, stand for Tom Jones' Buns.



## Spirit of the horn returns to Herb Alpert

By Philip Elwood

Herb Alpert, trumpeter, recording artist and record company (A&M) co-owner sat comfortably with his lady, Lani Hall, chatting about what motivates pop music band leaders.

It was midway in the break between his opening night performances at Harrah's South Shore Room at Lake Tahoe — the first club his Tijuana Brass has ever played, and the first time the TJB has played anywhere since late 1969.

"I quit because my playing and the music stopped meaning anything. For months at a time I would just look at my horn, hardly able to even play, Alpert commented.

Relaxed, friendly and frank (exactly the traits that made the original Tijuana Brass one of the biggest selling recording groups in history — over 45 million units) Alpert said it took some therapy and contemplation

before he felt able to get the TJB together again, blow his horn, and continue his career.

"I'm moving slowly, now," he said. "I want the band to be individually freer, I want more extended solos — I don't want anyone in the new Brass to hate the idea of playing."

The opening Harrah's show had musical reflections of Alpert's attitude. There were a couple of new tunes, including "Fox Hunt," a current single, and "Save the Sunlite," in which Alpert and Miss Hall sang a duet and flugelhornist Bob Findley blew a fine chorus.

Findley is a marvelous addition to the TJB. In his early 30s, he has both technique and inspiration. He and Alpert switch horn leads back and forth, swap solos, and often have the classic two-trumpet sound of a New Orleans jazz ensemble.

Both Alpert and Findley



HERB ALPERT

Jazzier Tijuana Brass  
—AP Photo

admit great admiration for Chuck Mangione, whose "Ballad of the One-eyed Sailor," according to Alpert, was "The performance that

made me want to get back into playing the horn again."

The South Shore Room was packed. Alpert acknowledged the enthusiasm by playing a dozen of the original TJB super hits — things like "Whipped Cream," "Spanish Flea," "Taste of Honey," etc. He sang, "This Guy's In Love With You," and veteran trombonist Bob Edmondson had a long feature on the Brass' shuffle style "I'm Getting Sentimental Over You."

Vince Charles plays Latin percussion with the 1974 TJB, moving easily from conga to timbales and bongos — he is featured on "Malaguena," playing steel drum. Julius Wechter (of "Baja Marimba Band" renown) is on marimba, adding a nice lower line which is especially melodic when balanced by John Pisano's guitar.

The new TJB features the astonishing keyboard talents of Dave Frishberg, a brilliant stylist, soloist, con-

poser, and respected jazzman. (which includes "One-eyed Sailor") and plan to play concerts and large clubs occasionally after they leave Harrah's on May 2.

For a man like Alpert, with such incredible success and financial gains made in toe-tapping, easy-going pop music, to venture into the uncharted and commercially treacherous jazz world is quite remarkable.

As the year progresses and the new Tijuana Brass plays across the land it will be fascinating to learn how successful Alpert is in expanding the musical dimension of his millions of "old Brass" fans.

The 1974 TJB was attired in various black and brown shades of velvet suits, with flared-collared polka-dot shirts. They have an LP due in two weeks called "You Smile — The Song Begins"



# Alpert Puts Crowd in High Spirits

By ALICE MILLER  
Reporter-News Arts Editor

Evidently Herb Alpert and the Tijuana Brass were as welcome in Abilene as April showers or as a taste of honey, because 2,000 people practically filled the Civic Center Friday night to hear him.

He sent people out of the building in high spirits after he and the Brass had played—ever so slowly at first—the strident notes of "Zorba the Greek," and then worked up to a fever pitch. The people had clapped along with every note of "Zorba."

That was quite a splashy finish to a varied concert. Alpert is trying out some new types of music on this tour, his first tour in five years.

**THIS NEW** Tijuana Brass had started the tour in Dallas only Tuesday, the very first time that five of the eight members of the Brass have been on stage with Alpert. He told the audience that they'd been practicing for the tour since Christmas, but wanted to try out their sound before audiences he thought would be friendly—and so picked Texas.

After selling 45 million albums, and keeping busy with

## In Review

his record company — A&M Records—he took five years off from touring. However, his manager, Sherwin Bash, said, before the concert, that Alpert had begun to feel too far away from audiences, and so decided to start going out on tour again.

The evening was opened with a comedy performance of a young man from Los Angeles, Bobby Sandler, who mixed a humorous juggling act with a line of patter, and in ten minutes had the audience in a great good humor.

**THEN ALPERT** introduced his music with "Sunrise—Sunset" played softly by marimba on a dimly-lit stage. It was a low key opening for a concert that built to such a high-key Tijuana Brass-style ending on the Zorba note.

The band, led by Alpert's trumpet, did a medley of his old favorites after he came on stage, beginning with none other than "Lonely Bull." Some of the other old favorites were "Mame" and "Casi-

no Royale" and "Tijuana Taxi."

From his new album, they played "Fox Hunt" and then the second trumpet, Bob Findley, a man to be reckoned with on that instrument, soloed in "Panama." Findley backed up Alpert all the way through the concert with close harmony.

Findley is a new man in the band, but one of the members of the original Brass, Bob Edmondson, was out front with Alpert during the whole show, on trombone. The third member of the original band is Nick Ceroli on the drums.

**THE CONCERT** was spiced with novelty numbers. Alpert asked Vince Charles, who hails from the Virgin Islands, to bring his hand-made steel drum to the front of the stage to demonstrate it. Charles played a beautiful "Mala-guena" on the unusual instrument.

The sound of the new Tijuana Brass can be quite different from Alpert's old style of music at times. He produces a more full sound, less brass oriented, and occasionally with a bit of a rock

sound. He threw in a couple strains of oldies like "Getting Sentimental Over You" for a change of pace. He probably wanted to see how audiences react to the different styles of music.

Songstress Lani Hall sang a duet, "Save the Sunlight" with Alpert, and two solos. This tour marks her debut with Alpert and the Brass. He accompanied her on the piano on a love song entitled appropriately, "Love Song."

**THEN ALPERT** and the Brass returned to the old Tijuana Brass selections which were obviously the favorites of the audience. Such great Brass selections as "Whipped Cream," "Mexican Shuffle," "What Now, My Love," and "Taste of Honey" led up to that final, triumphant "Zorba the Greek."

If appearances can be believed, Alpert and the new Tijuana Brass are in good shape to continue touring. The mixtures of music styles is good. But the Tijuana Brass sound is distinctive and best of all so here's hoping he continues to include plenty of that music in his performances.



# THE DALLAS TIMES HERALD GALLERY

Thurs., Mar. 28, 1974

## Herb Alpert: A replay

By SUSAN BARTON  
Entertainment Writer

The constant muttering of marimbas and conga drums, underlying and contrasting the short, dry sound of two trumpets zipping through everything from "Tijuana Taxi" to "I'm Getting Sentimental Over You."

Sound familiar? Like maybe the car radio, or the high school basketball band, about five years ago?

That's exactly what it is, in instant replay, live in person at the Music Hall Tuesday night — Herb Alpert and the Tijuana Brass, in the group's first concert in five years. It was the beginning of a return to performing for Alpert, who is now a ridiculously rich and successful president of a record company.

But successful or not, Alpert the executive became something else on the Music Hall stage. He turned into the young trumpet player again — slick, collegiate, and nervous. It would happen to anyone who hits the road again after laying off since 1969, but Herb was just a little tense in his show, not quite sure of which tune came when or of what exactly to say in between. Weird things happened, such as the

time he introduced his wife, Lonnie Hall, from the wrong side of the stage.

None of that mattered too much. The music was there, and hearing it again was the important thing for Alpert's audience "Oh, it's the same trombone player," one woman was overheard to say excitedly as the band, mostly original TJB musicians, came onstage in geometrically patterned costumes.

The band put out an incessant stream of familiar medleys, getting in little swatches of every single greatest hit, yet avoiding belaboring any one tune.

### REVIEW

There was also quite a bit of spice in the show: a steel drum solo by the band's Caribbean percussionist was introspective, and outstanding. Ms. Hall, the former lead singer for Sergio Mendes' Brasil '66, did a short but sensitive set, covering a wide emotional and musical range. And Alpert's marimba player, Julius Wechter of the Baja Marimba Band, opened the second

half with a quiet, impressionistic jazz version of "Sunrise, Sunset."

The group's costumes were most interesting — brown and white or multi-colored jackets over classy slacks, each in an Indian pattern, each different from the others. Alpert's was brighter than his musicians' for the first half and "I feel like Willie Shoemaker in drag," he said, explaining that they would change clothes at intermission, then ask the crowd's opinion of which combination was better. That was his way of admitting the show's untested aspect and it was refreshingly honest of him.

The opening act for Alpert was one of the most original comedians to walk onstage anywhere — a juggler who kept up a literate, ironic rap while he did tricks with three balls, and ending things up by eating a juggled apple.

He was discovered, Alpert said, on the streets of San Francisco doing this. It was the second funniest bit in the show, the winner being Wechter playing a pair of crash cymbals that sounded like garbage can lids.



## Concert in Review:

# Triumphal Return For Tijuana Brass

By CHERYL HALL

Herb Alpert's return to the stage after five long years of absence turned out to be a memorable event Tuesday night at the State Fair Music Hall in Dallas.

Playing before a well-filled hall of 2,500 people, Alpert and his Tijuana Brass combined the old popular sounds with a modern look and some sparkling talent additions to captivate the audience and make even the calmest of toes tap.

The group began the evening with a medley of the favorites that frequented the top of the record charts, including "A Taste of Honey", "Music to Watch Girls By" and of course, Alpert's first big hit, "The Lonely Bull."

It was the Tijuana Brass' first appearance before a live audience since 1969, when, after selling 45-million albums, Alpert decided to rest for a while.

And the crowd seemed ready for the big return. The audience participated—although at times unsolicited—with clapping, tapping, whistles and cheers.

The Brass is perhaps stronger from the musician standpoint than ever before. Trumpeter Bob Findley, recently acquired, came close

to stealing the show.

The intonation and combination of the Alpert and Findley trumpets was beautifully executed in "Zorba the Greek," the final piece of the show.

But there were other notable additions. Julius Wechter, formerly of the Baja Marimba Band, on xylophone was featured in "Sunrise, Sunset," and "Spanish Flea," which he wrote. Vince Charles of St. Thomas in the Virgin Islands treated the audience to "Malaguena" on the steel drum.

Lani Hall, previously a singer with Sergio Mendez and the Brazil 66, made her debut with the Brass.

There were also a few of the old-timers, like John Pisano on guitar and Nick Ceroli on drums.

They played songs from the new album, "You Smile—The Song Begins," which gave a slightly different flavor to the TJB.

"Foxhunt," a single to be released Friday, shows promise. The album will be released April 14.

Alpert could do no wrong during the concert. A slip of verses in "This Guy's in Love", was met with pleasure when Alpert decided to sing it over.

HERB ALPERT

Herb Alpert's is one of the most dramatic success stories in the history of popular music. Beginning his career on a tiny label with an offbeat, evocative single called "The Lonely Bull," trumpeter Alpert and his Tijuana Brass proceeded to build a pop dynasty with their albums, singles, and television specials.

Then, in 1969, after selling over 45-million albums and giving a broad range of listeners an accessible, consistent body of music to live with, Alpert decided to stop.

"During that period," Herb recalls, "I had a great deal of fun doing what I do best -- but I lost that fun for awhile. I needed some time to recharge my batteries, so I took it." It was never his intention to stop making music forever -- music means too much to Alpert for that to happen.

The first album of new material in four years from Herb and the TJB, You Smile--The Song Begins, articulates a fresh inspiration: "I made it because I feel I have something to say now." Alpert plans to make his return complete by performing live on a regular basis, beginning with a week at Lake Tahoe in April.

When Alpert took his sabbatical, a need was created in pop music. Over the months that followed, no one else was able to fill that need. Now Herb has returned to do it himself. A great many music lovers are going to greet the news as they would the arrival of a long-absent friend. Herb Alpert's back.



HERB ALPERT AND THE TJB

Herb Alpert - Trumpet

Bob Findley - Trumpet

Dave Frishberg - Piano

Julius Wechter - Marimba

John Pisano - Guitar

Vince Charles - Percussion

Ernie McDaniels - Base

Nick Ceroli - Drums

Bob Edmondson - Trombone

Lani Hall - Singer